

# **Exhibit 37**



## Export E-22424

Matter/Claim Number: 096801.000091

URL: <https://www.instagram.com/metabirkins/>

Capture Start: 2022-01-18 18:21:04 (UTC)

Operating System: Windows 10 64-bit

Browser Engine: Chrome 97.0.4692.71

A large blue graphic occupies the lower half of the page. It features a dense, light-blue circuit board pattern. Overlaid on this pattern is a faint, semi-transparent Instagram logo. At the bottom of this graphic, the word 'EXPORT' is written in large, bold, white capital letters.

# EXPORT

Follow

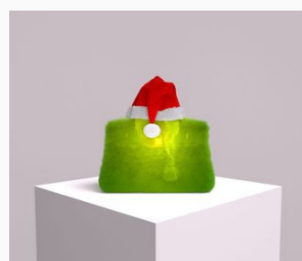
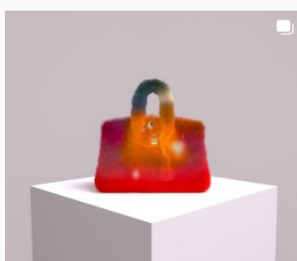
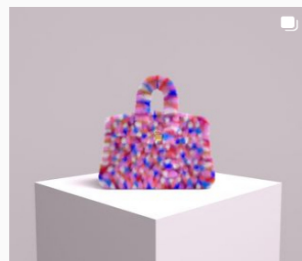
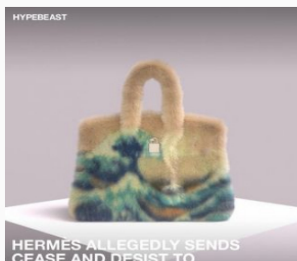


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1 following

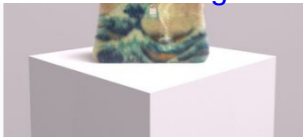
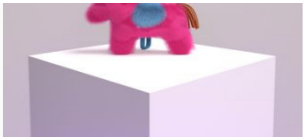
A digital art project by @masonrothschild living on the Ethereum blockchain. Feat. @voguebusiness, @forbes, @bof, @elleusa, @hypebeast, @highsnobiety. [rarible.com/metabirkinsnft](https://rarible.com/metabirkinsnft)

 TAGGED




# 200 ETH VOLUME TRADED









**Dear Community,**

So, Hermes filed a trademark lawsuit against me on Friday – although they didn't send me or my lawyers a copy. My lawyers and I have reviewed Hermes' complaint. Hermes' claims are groundless and we look forward to defeating those claims in court and helping to set a precedent.

I am not creating or selling fake Birkin bags. I've made art works that depict imaginary, fur-covered Birkin bags.


My lawyers at Lex Lumina PLLC put it well when they said that the First Amendment gives me the right to make and sell art that depicts Birkin bags, just as it gave Andy Warhol the right to make and sell art depicting Campbell's soup cans.

I have the right also to use the term "MetaBirkins" to describe truthfully what that art depicts, and to comment artistically on those bags and on the Birkin brand.


The fact that I sell the art using NFTs doesn't change the fact that it's art. It's quite clear from reading Hermes' complaint that they don't understand what an NFT is, or what NFTs do.

We have tried to be reasonable. Hermes first sent me a letter threatening a lawsuit if I didn't knuckle under and stop doing MetaBirkins altogether. We wrote to them and explained that we were doing nothing we didn't have a right to do. We told them that we believed that the dispute could be resolved through an informal conversation between me and an Hermes representative. Hermes chose instead to break off negotiations and sue me.


I hope Hermes understands that I won't be intimidated.




metabirkins and masonrothschild







metabirkins A statement in response to: Hermès International, et al. v. Mason Rothschild.



chey.shoots Can't believe we met on animal crossing 2 years ago 🥰









amilennialbeing It is unfortunate that brands would go for Lawsuits instead of collaborations and supporting artists who are creating in a new space. Keep up the amazing work 🙌❤️

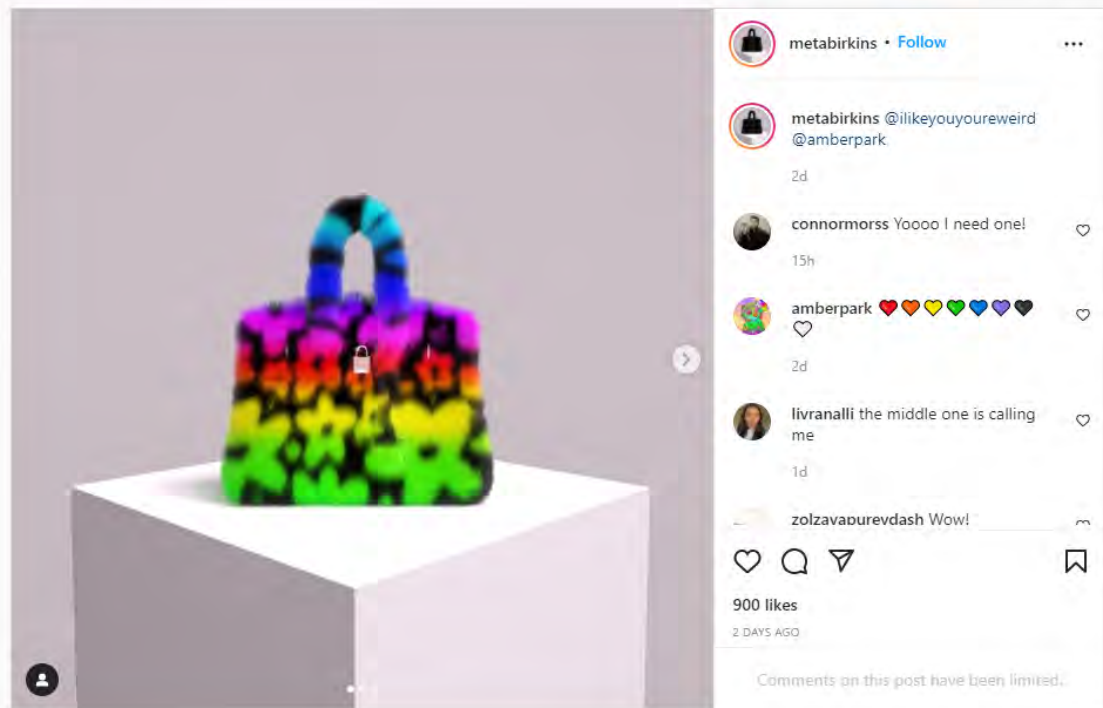





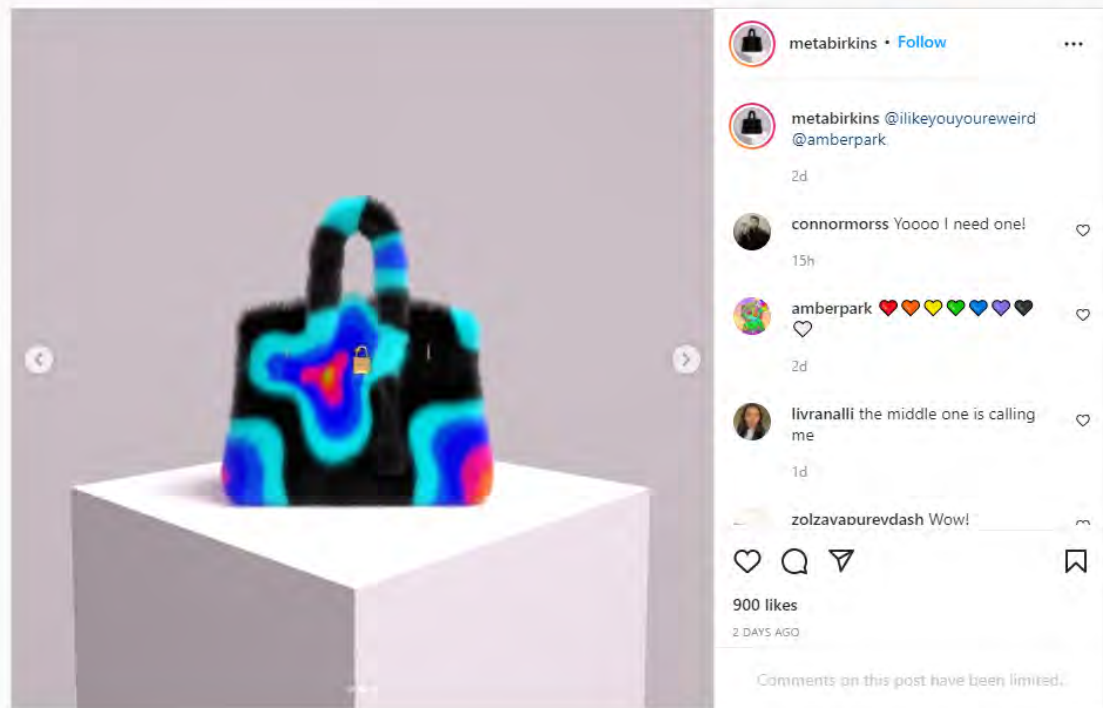
2,509 likes

3 HOURS AGO

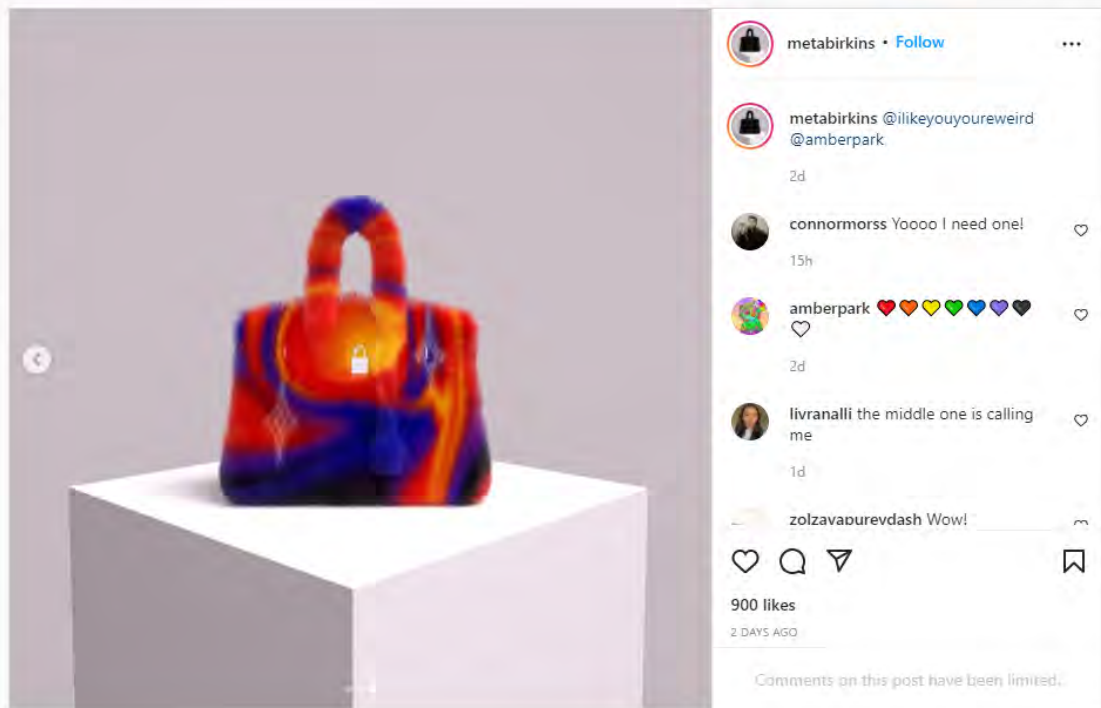
Comments (14)

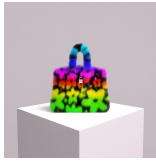
Avatar	Username	Text	Date
	siegelmann_	👉👉 it's sad that Hermes is missing the boat here.	1/17/2022, 1:36:56 PM
	albertozennaro	The issue here is why Opensea doesn't stand with you, Hermes is prehistoric, Opensea is the world largest Nft marketplace and their position in this case is quite frankly ridiculous because they are setting a precedent on not protecting the community that is making them rich to the billions	1/17/2022, 1:38:27 PM
	sheiskp	❤️	1/17/2022, 1:41:22 PM
	becausetheinterweb	legend	1/17/2022, 1:42:27 PM
	venusjmartinez	I just want to know how I can get one of them bags	1/17/2022, 1:44:54 PM
	estermalcha	The fact that they are trying to fight you just shows how mentally outdated this company is. When @gucci embraced @dapperdanharlem it was a smart, strategic move that brought dividends to all parties. These lawsuits are meh. Stale.	1/17/2022, 1:44:59 PM

















13

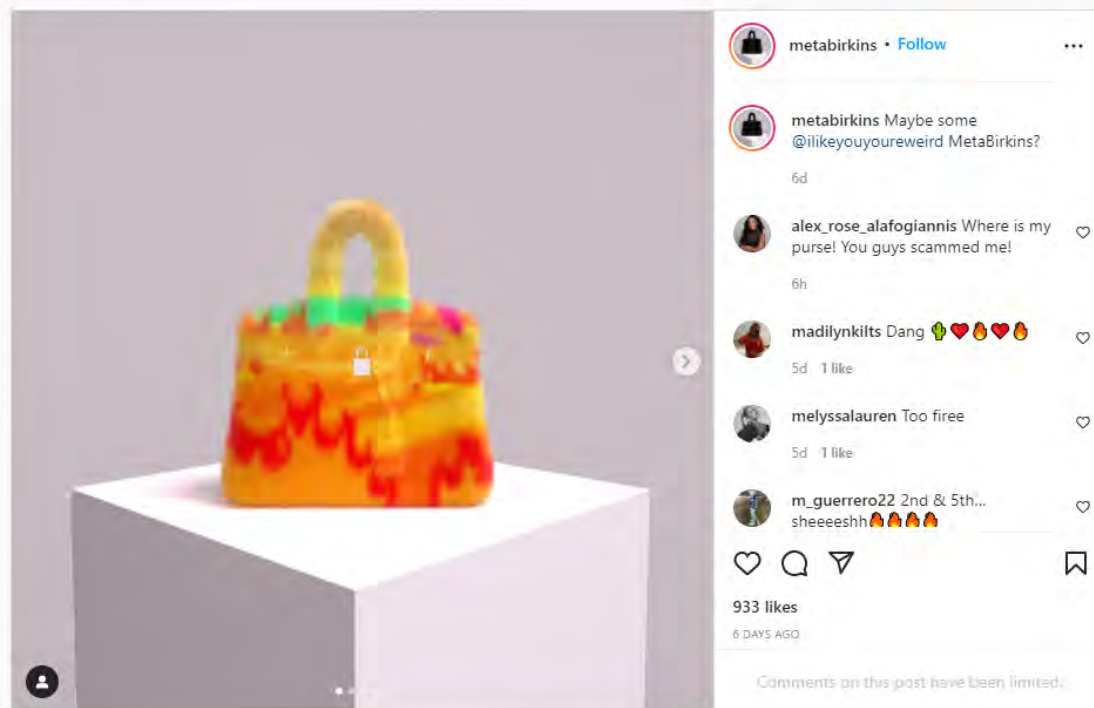
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<https://www.instagram.com/p/CYvbykyLF6D>

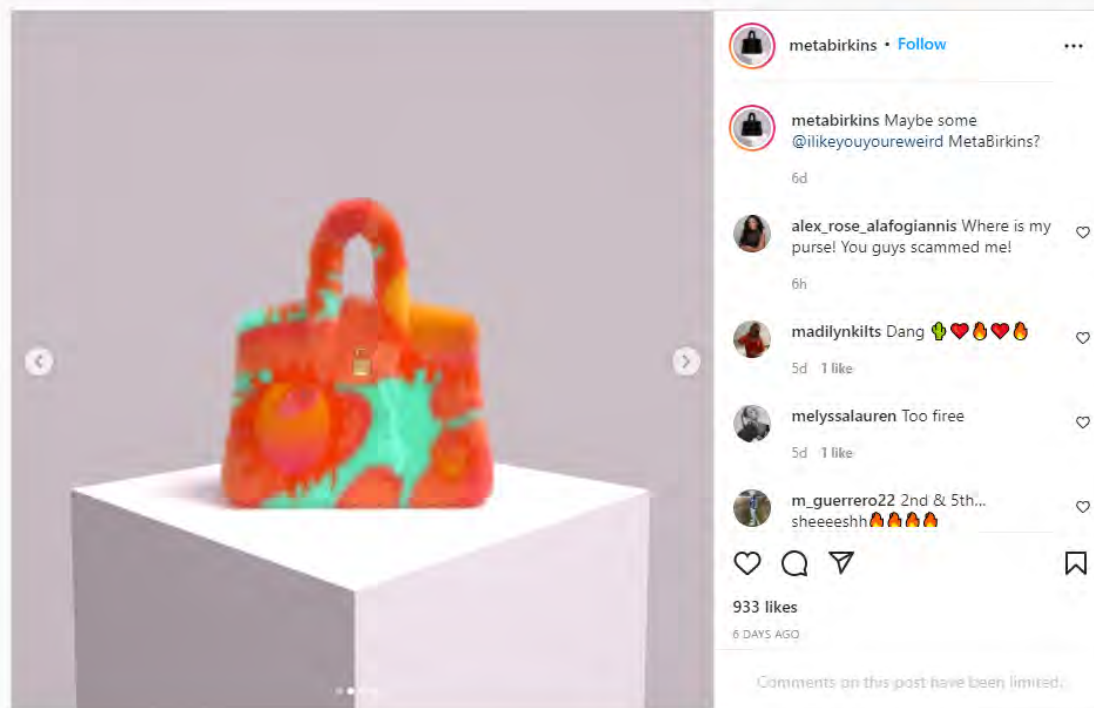
Avatar	Username	Text	Date
	bigbria	🔥🔥🔥🔥	1/15/2022, 1:48:39 AM
	drresy	🔥	1/15/2022, 1:53:01 AM
	zolzayapurevdash	Wow!	1/15/2022, 1:58:40 AM
	nataliyagrimberg	💚🔥	1/15/2022, 2:17:22 AM
	amberpark	💖💖💖💖💖💖💖💖	1/15/2022, 2:19:32 AM
	ibeonsumkidshitt	🔥🍷	1/15/2022, 2:50:50 AM
	andyveneta	🪐	1/15/2022, 2:53:05 AM

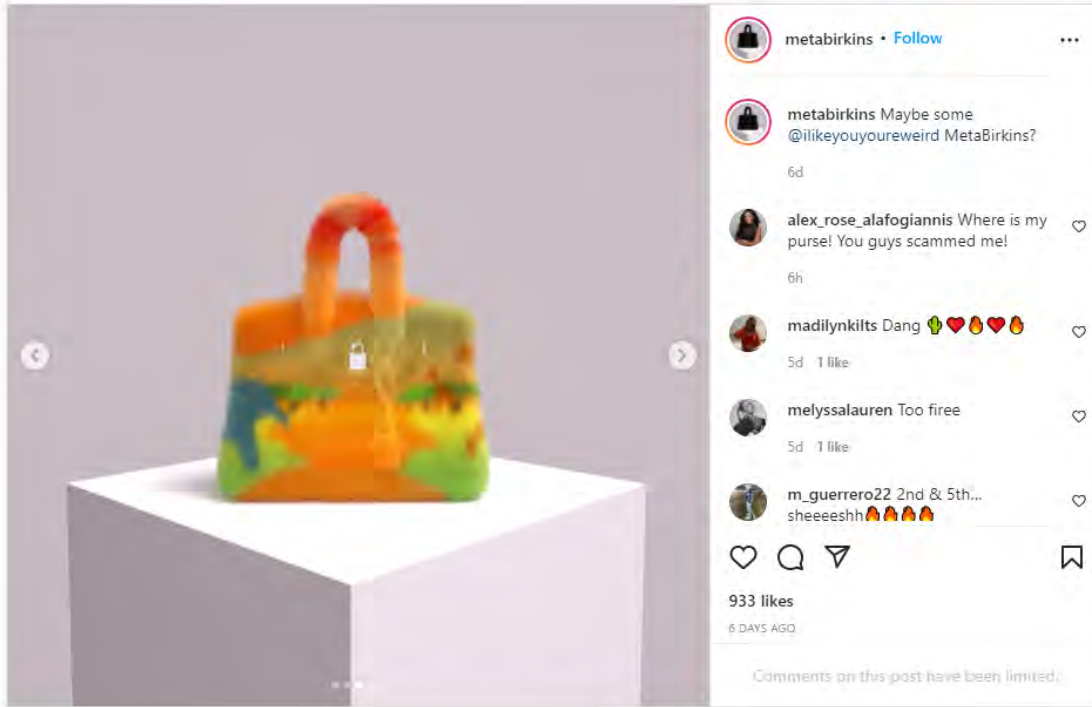
Avatar	Username	Text	Date
	jealon_	🔥🔥🔥🔥🔥🔥	1/15/2022, 3:16:24 AM
	ncklxm	😂😂	1/15/2022, 4:09:06 AM
	yomadkid	🛡️	1/15/2022, 11:35:24 AM
	toxic_alien0	🔥🔥🔥	1/15/2022, 12:02:01 PM
	livranalli	the middle one is calling me	1/15/2022, 5:10:23 PM
	connormorss	Yoooo I need one!	1/16/2022, 11:41:08 PM

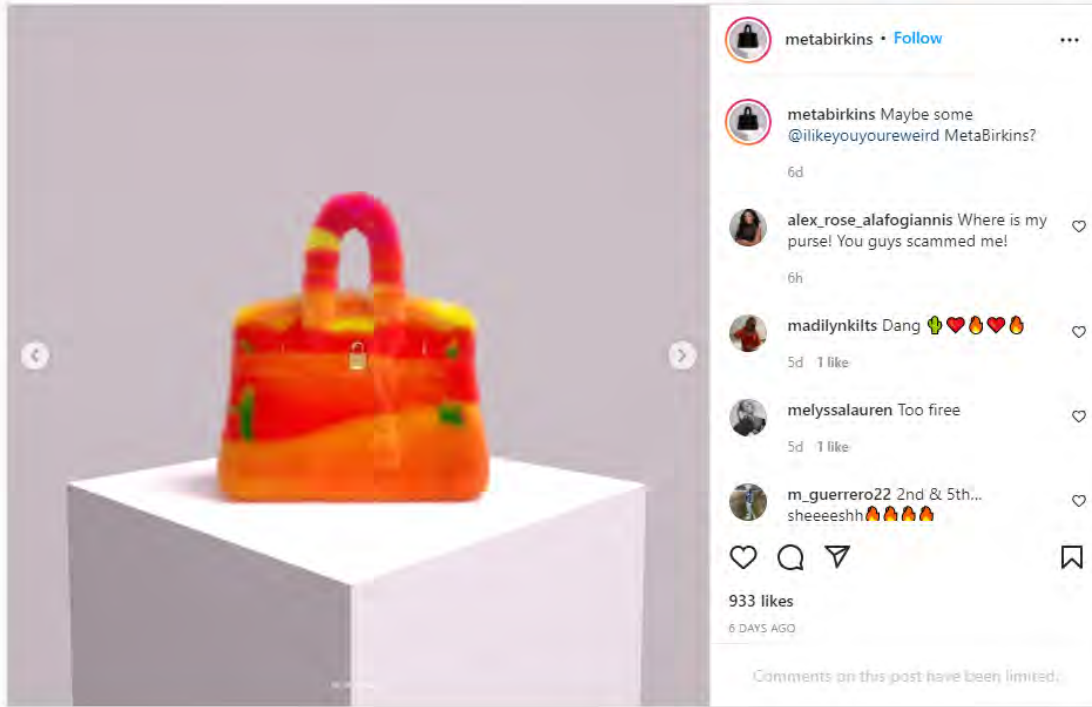
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<i>source</i> 2	url	<a href="https://www.instagram.com/p/CYvbykyLF6D/">https://www.instagram.com/p/CYvbykyLF6D/</a>
<i>source</i> 3	likes	900
<i>source</i> 4	comments	12
<i>source</i> 5	main comment	@ilikeyouyoureweird @amberpark
<i>time</i> 6	timestamp	Saturday, January 15, 2022 6:46 AM UTC

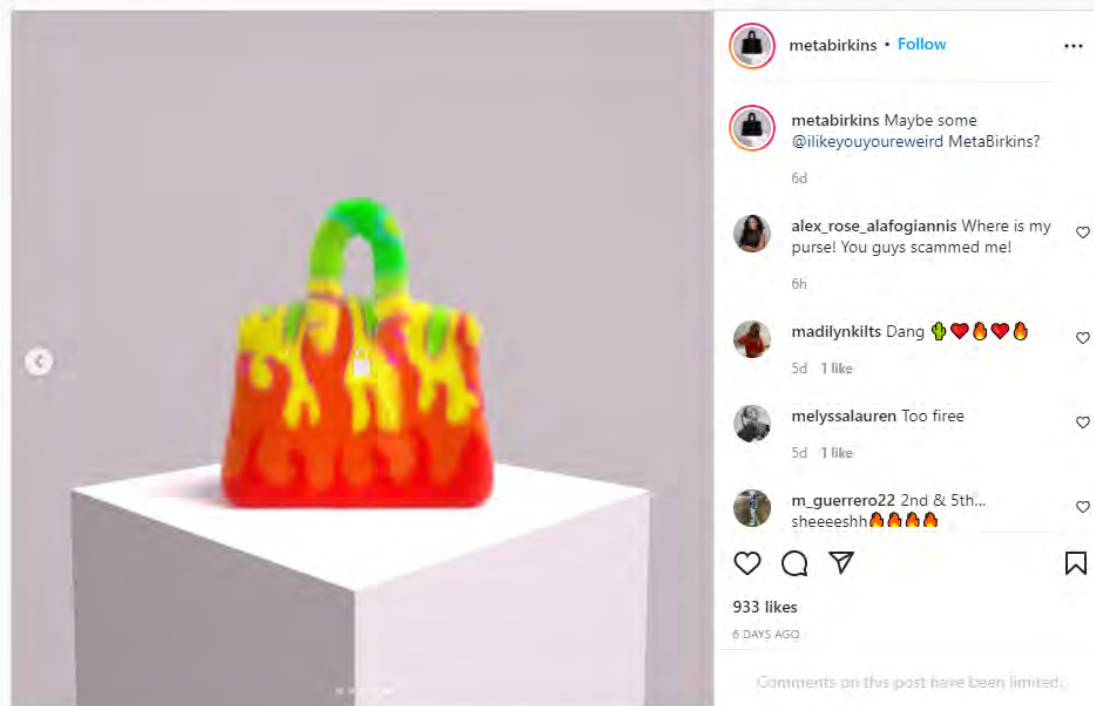


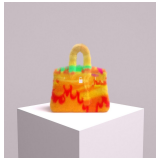





























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
1010

<https://www.instagram.com/p/CYeWPYclHIn>

Avatar	Username	Text	Date
	dariusreliford.eth	First	1/8/2022, 10:30:47 AM
	amandaxaviii	😄	1/8/2022, 10:34:41 AM
	amberpark	🌈🍄🔥🌵	1/8/2022, 10:36:42 AM
	dariusreliford.eth	🔥🔥🔥	1/8/2022, 10:37:28 AM
	30thszn	👉🤪🚀™	1/8/2022, 10:40:08 AM
	staniflou	❤️❤️❤️❤️❤️	1/8/2022, 10:41:18 AM
	staniflou	🚀🚀🚀🚀🚀	1/8/2022, 10:41:19 AM



Avatar	Username	Text	Date
	paidthefine__	🔥🔥🔥 these are so fire	1/8/2022, 10:41:19 AM
	staniflou	👛👛👛👛👛	1/8/2022, 10:41:35 AM
	de_sign9	@metabirkins Please make a Donda pre Release Cover Birkin the initial Cover Art from july 2020	1/8/2022, 10:47:02 AM
	deniseenamorado	🔥🔥🔥🔥🔥	1/8/2022, 11:32:09 AM
	ibeonsumkidshitt	Fam , ya went nuts🔥	1/8/2022, 11:49:16 AM
	filespapa	pls	1/8/2022, 11:52:19 AM
	livranalli	literally insane ❤️	1/8/2022, 11:52:45 AM
	jealon_	😂😂😂	1/8/2022, 12:08:39 PM
	itsbanterhub	Yhh I can dig that 🙌	1/8/2022, 12:54:18 PM
	dahleho	Weirdo fam @therakanalami @yomadkid @yosif_akram	1/8/2022, 1:19:07 PM

Avatar	Username	Text	Date
	m_guerrero22	2nd & 5th...sheeeeshh 🔥🔥🔥🔥	1/8/2022, 1:33:22 PM
	el.j3fe	Maybe for the wgmi role people 😞	1/8/2022, 2:20:18 PM
	madilynkilts	Dang 🌵❤️🔥❤️🔥	1/8/2022, 4:40:50 PM

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🔗 <https://www.instagram.com/p/CYeWPYclHIn>

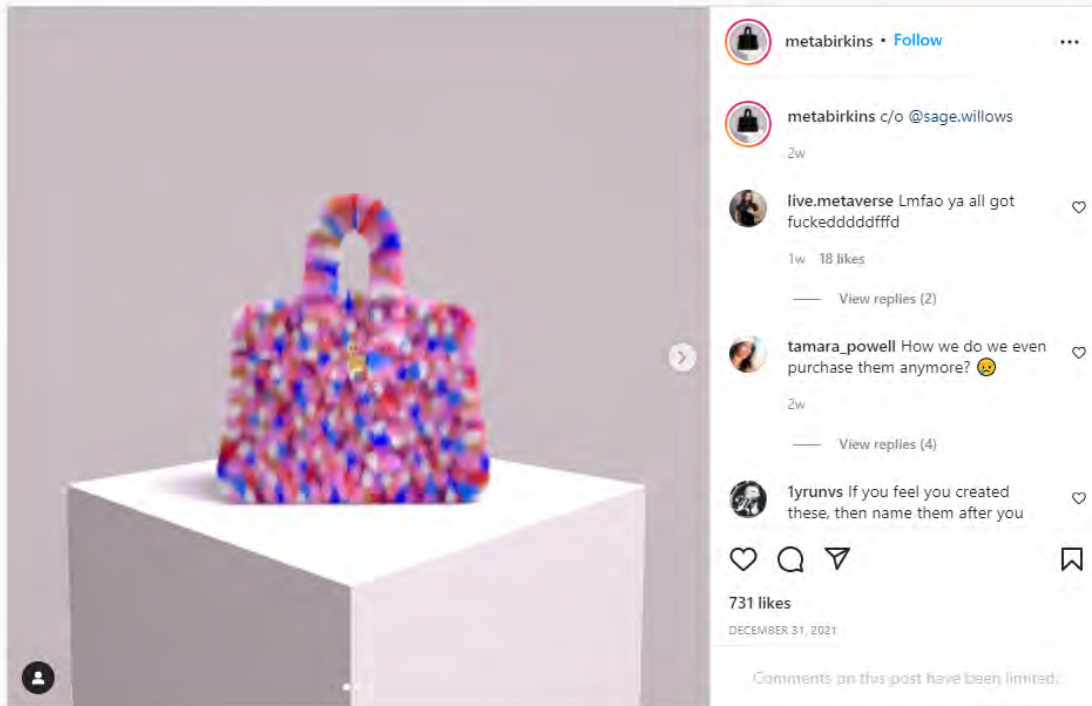
Avatar	Username	Text	Date
	ellebaness	Omfg	1/8/2022, 6:18:38 PM
	toxic_alien0	🔥🔥	1/8/2022, 8:36:44 PM
	melyssalauren	Too firee	1/9/2022, 5:08:14 AM
	mariakimoraa	A beauty	1/9/2022, 11:18:43 AM
	alex_rose_alafogiannis	Where is my purse! You guys scammed me!	1/14/2022, 7:14:07 AM

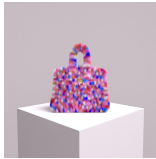
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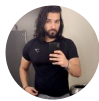
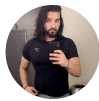
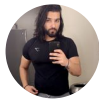

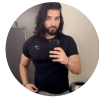





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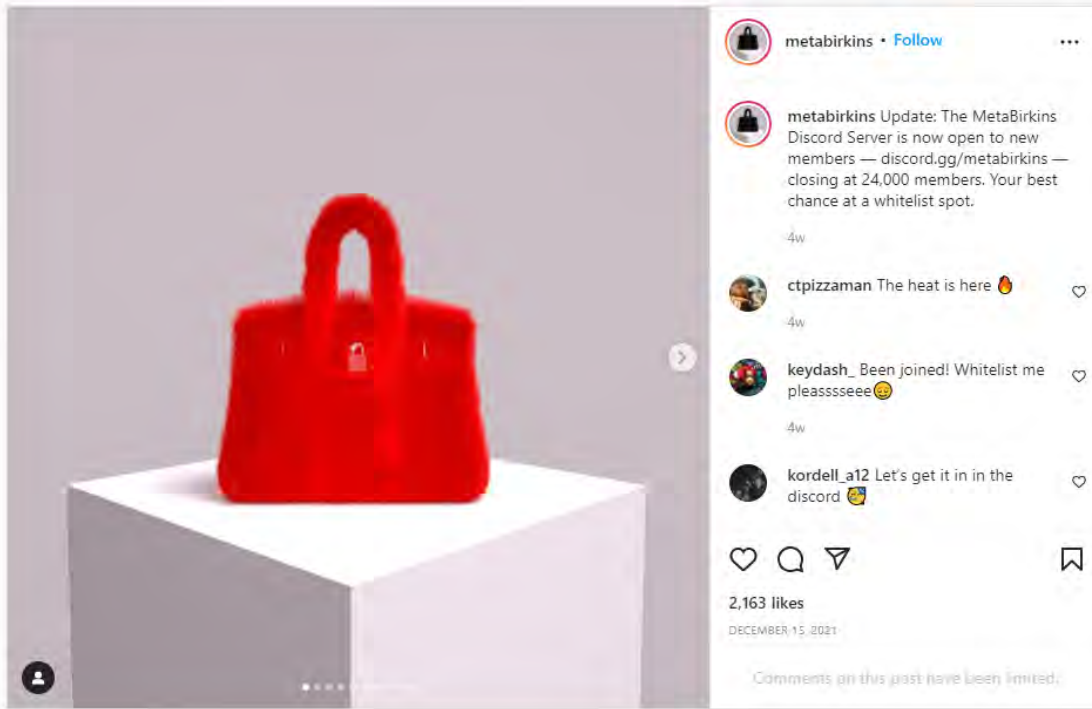
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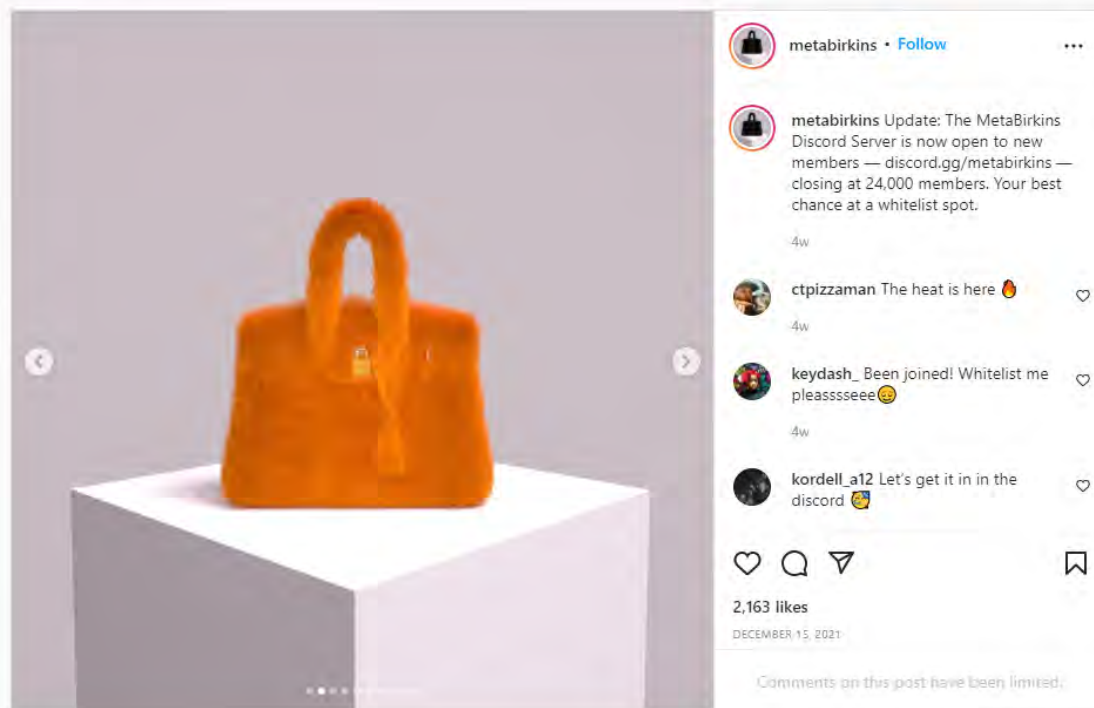
[https://www.instagram.com/p/CYKA37HIKt\\_](https://www.instagram.com/p/CYKA37HIKt_)

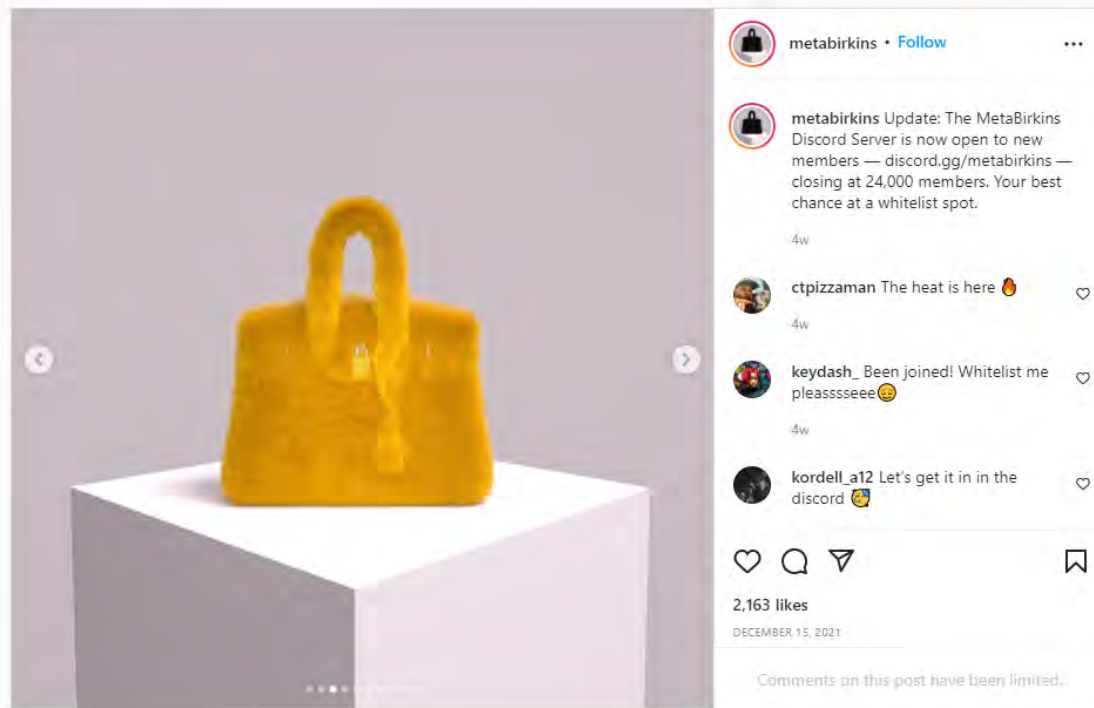
Avatar	Username	Text	Date
	live.metaverse	@delamyan was it? Or did you buy one and are screwed with it. Clearly the artist didn't have approval from Hermes	1/4/2022, 11:17:41 AM
	live.metaverse	@1yrunvs scammed everyone and now buying MAYC lol	1/4/2022, 11:18:14 AM
	live.metaverse	@tamara_powell uh you don't. It's a scam	1/4/2022, 11:18:38 AM
	tamara_powell	@onemetaworld PLEASE DONT SAY THAT	1/4/2022, 11:43:43 AM
	live.metaverse	@tamara_powell what do you mean this guy was selling Hermes birkins without the approval of the brand. And everyone jumped on the bandwagon now the artist is out buying MAYC lol	1/4/2022, 2:48:04 PM
	tamara_powell	@onemetaworld what is MAYC??? I'm so mad 😞	1/4/2022, 2:58:22 PM

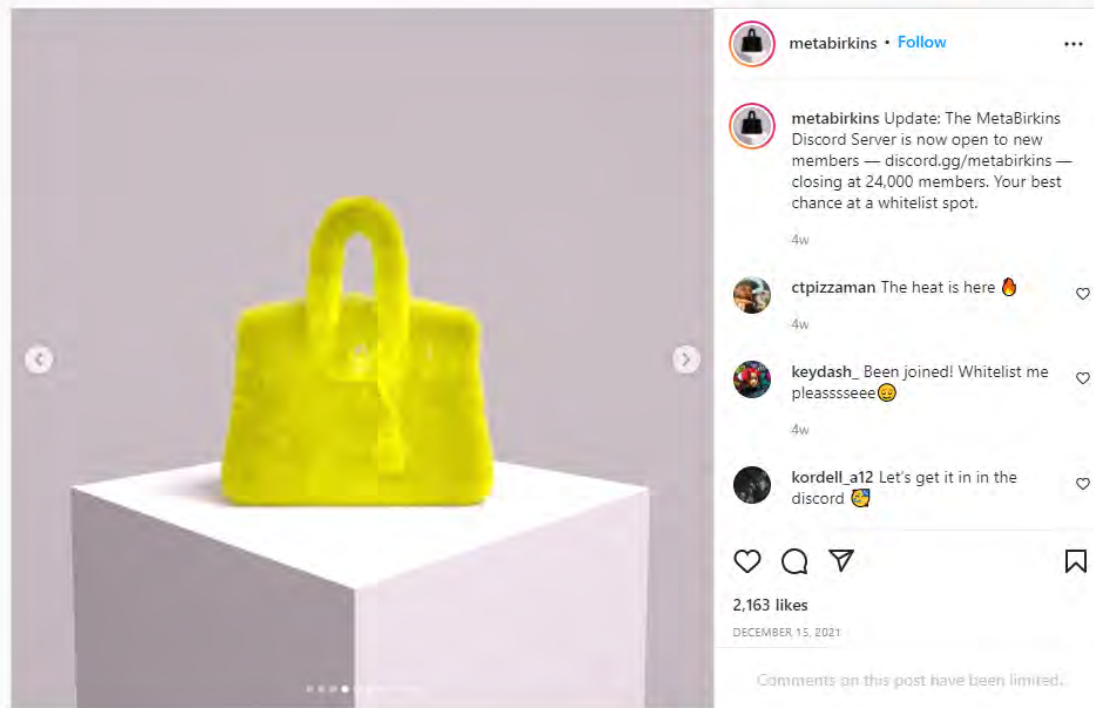


<i>source</i> 1	title	MetaBirkins on Instagram: "You're a mean one.."
<i>source</i> 2	url	<a href="https://www.instagram.com/p/CXj5DeEvkiR/">https://www.instagram.com/p/CXj5DeEvkiR/</a>
<i>source</i> 3	likes	1,350
<i>source</i> 4	comments	13
<i>source</i> 5	main comment	You're a mean one..
<i>time</i> 6	timestamp	Thursday, December 16, 2021 10:39 PM UTC

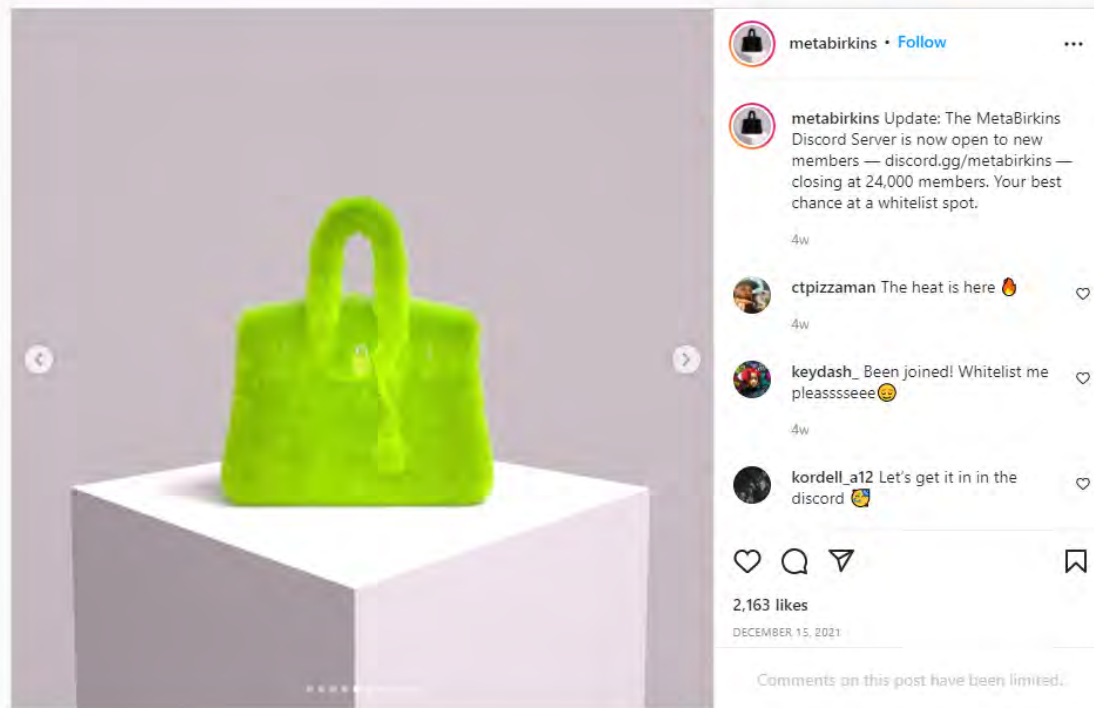


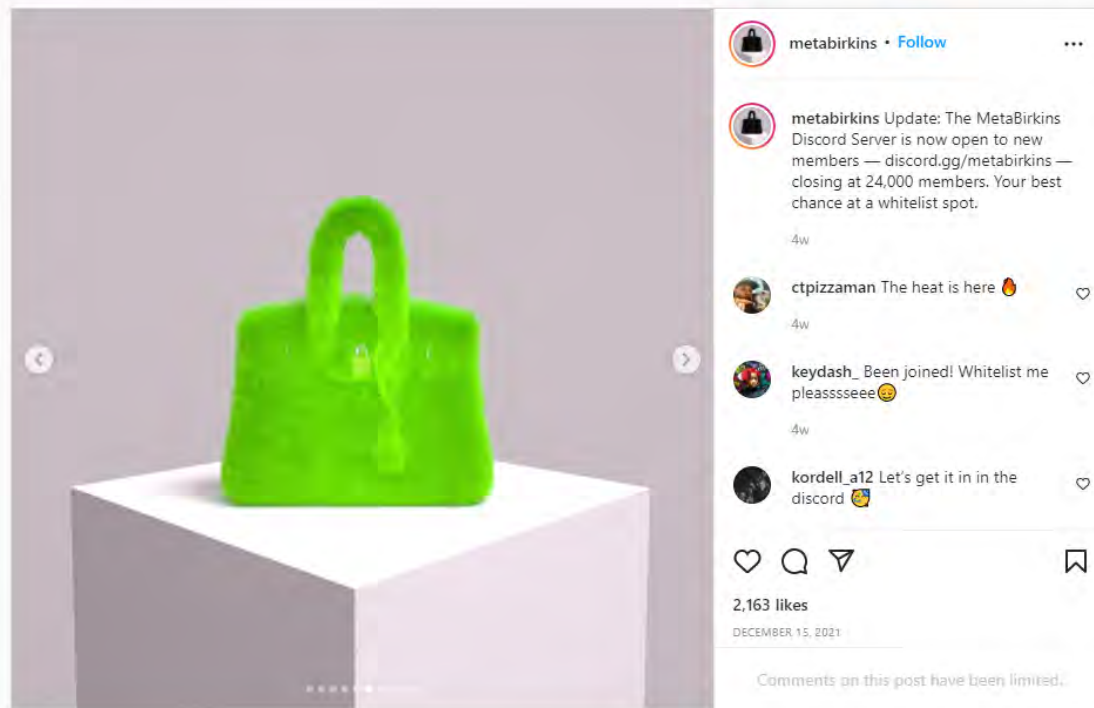


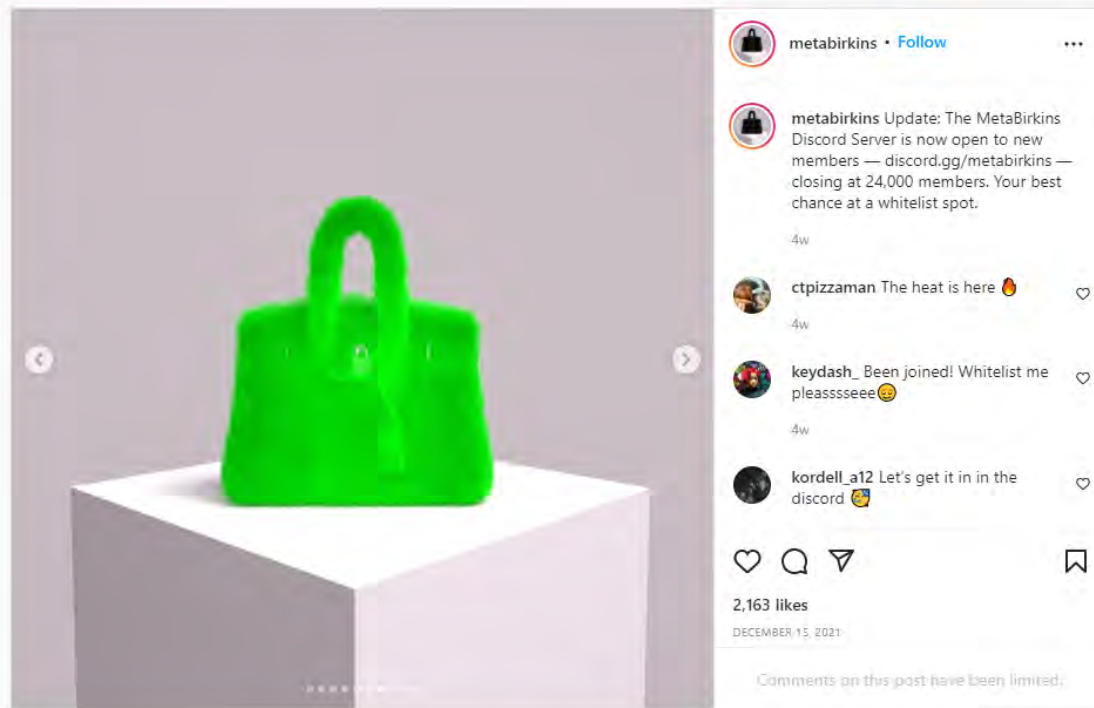


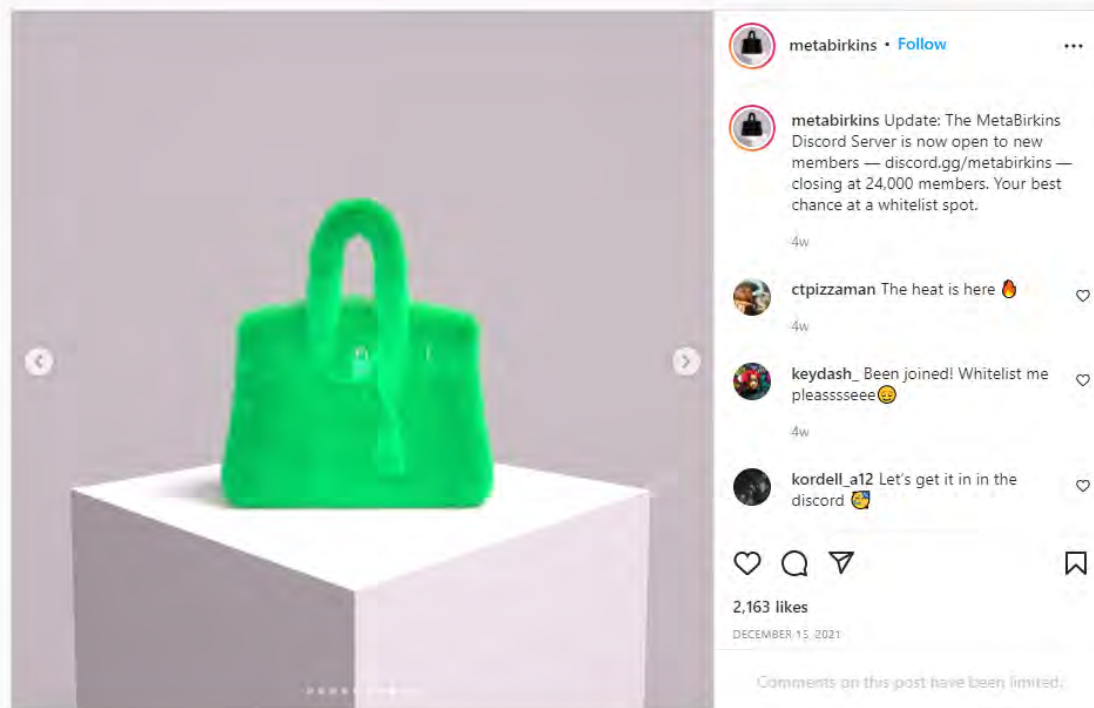


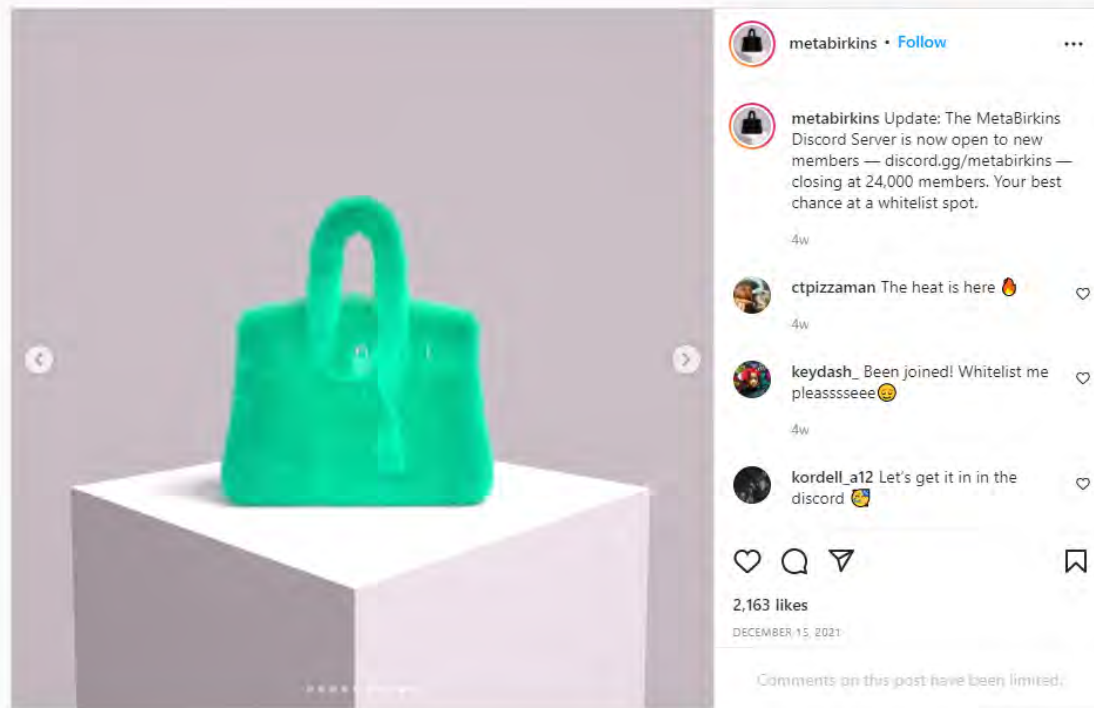


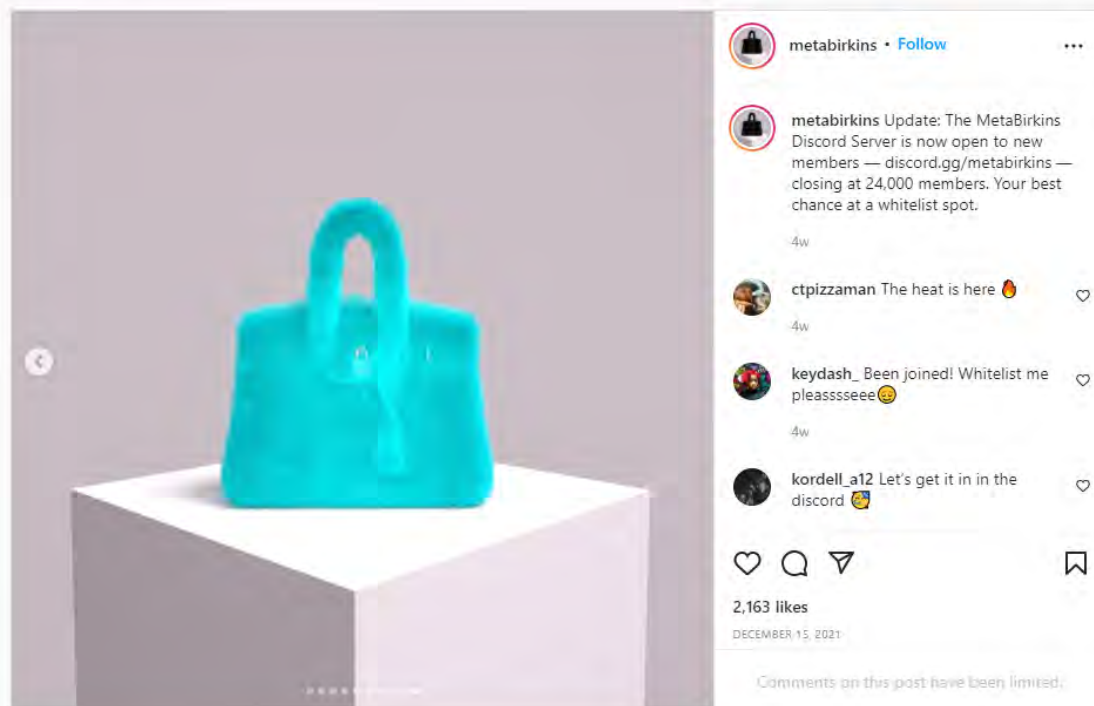












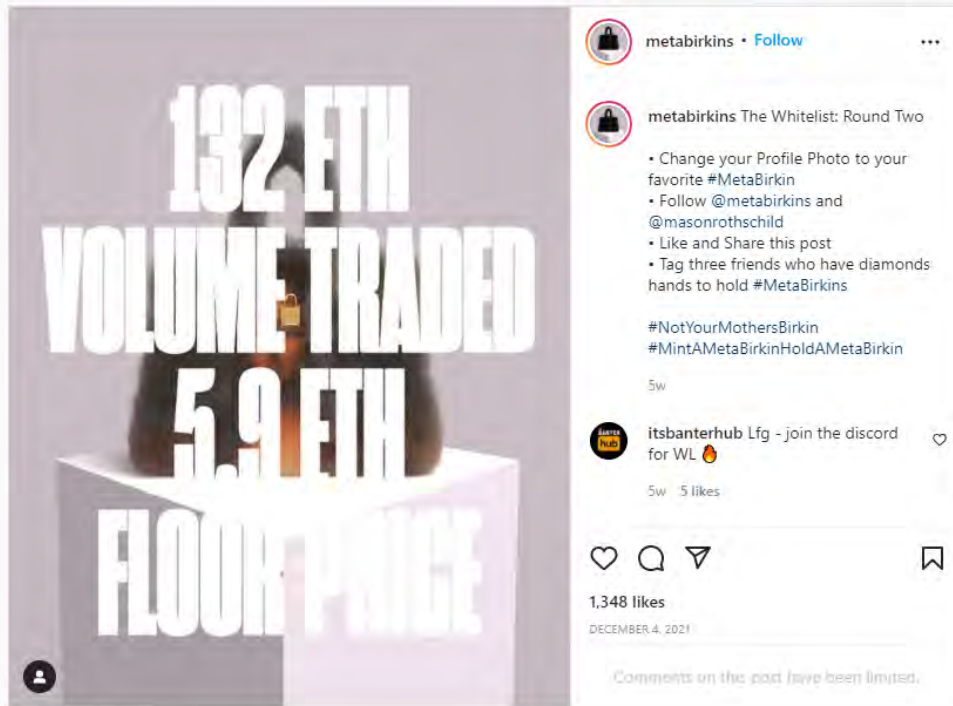




Photo shared by MetaBirkins on December 04, 2021 tagging @masonrothschild. May be an image of text.

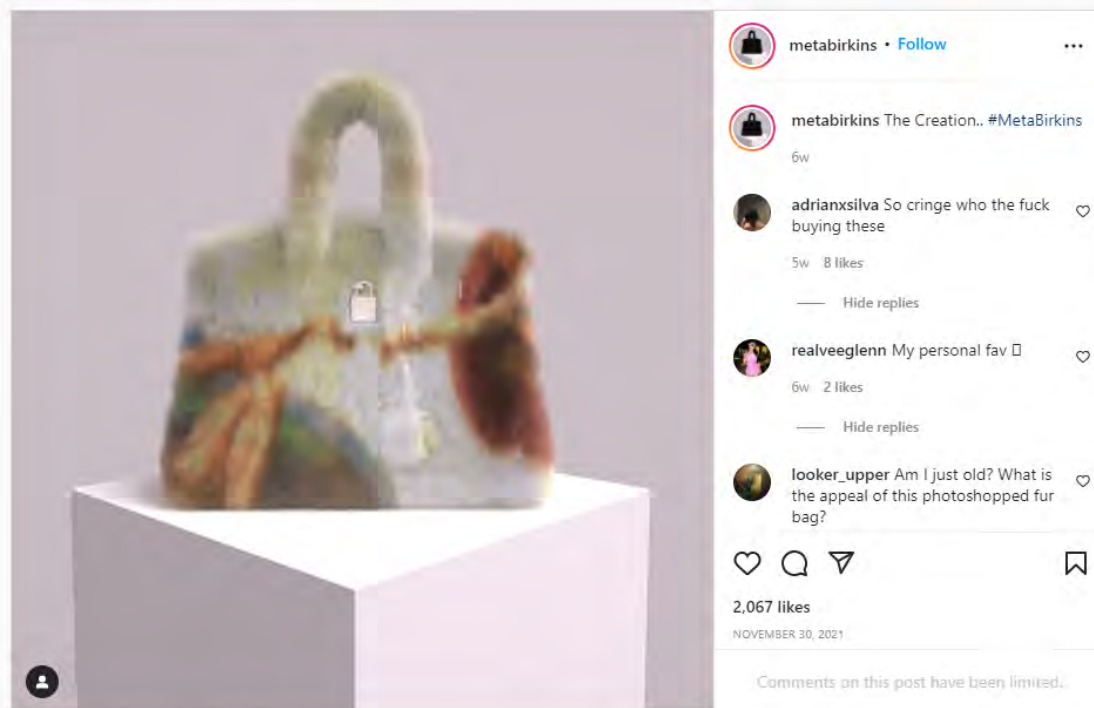
💬 1057













❤️ 1356

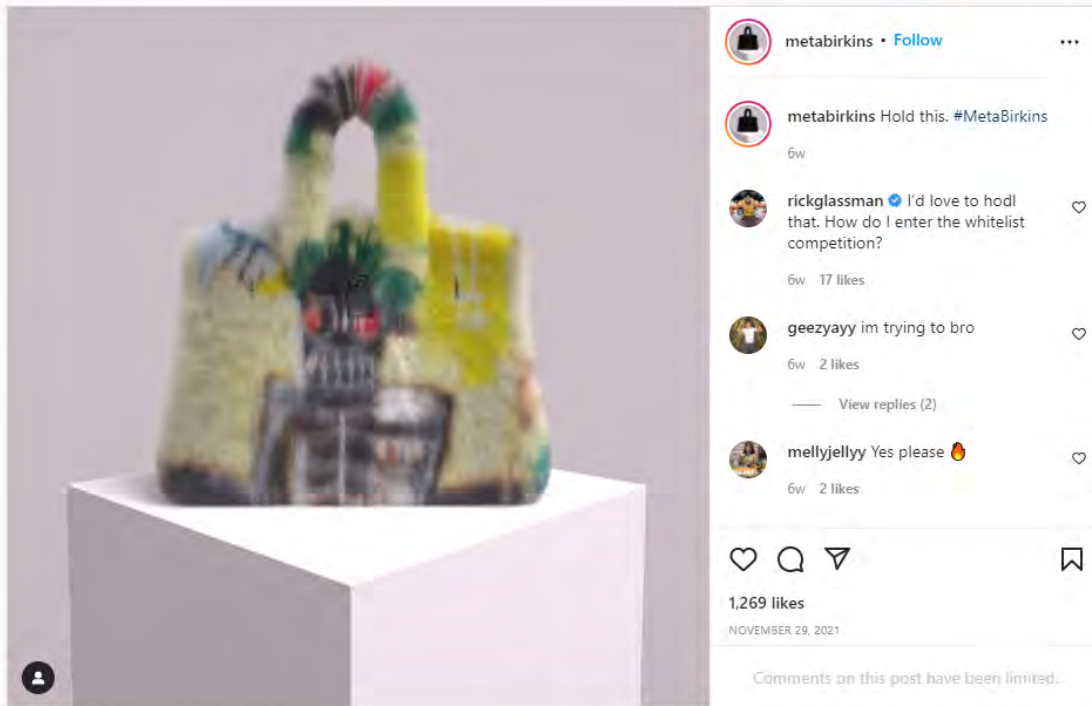
🔗 <https://www.instagram.com/p/CXEhQrtP1VQ>











Avatar	Username	Text	Date
	bonniexbell	who is the winner !	12/6/2021, 4:21:34 PM
	ksavanh	Done and praying!! @grecchia1 @northofmanhattan @mattdongsavanh	12/6/2021, 4:25:31 PM
	grecchia1	@ksavanh about what	12/6/2021, 4:53:05 PM
	airytoral	@j.sarza @toral9 @martin.toral.37 ❤️	12/6/2021, 5:15:23 PM
	sidkayyy	@hassali893 @aniratbh @husai1027	12/6/2021, 5:37:45 PM
	ksavanh	@grecchia1 girl they giving away Birkins as beautiful NFT's	12/6/2021, 5:44:09 PM
	batcheloriii	@n4s.ml @j.caooo @mitchell9393	12/6/2021, 11:03:07 PM

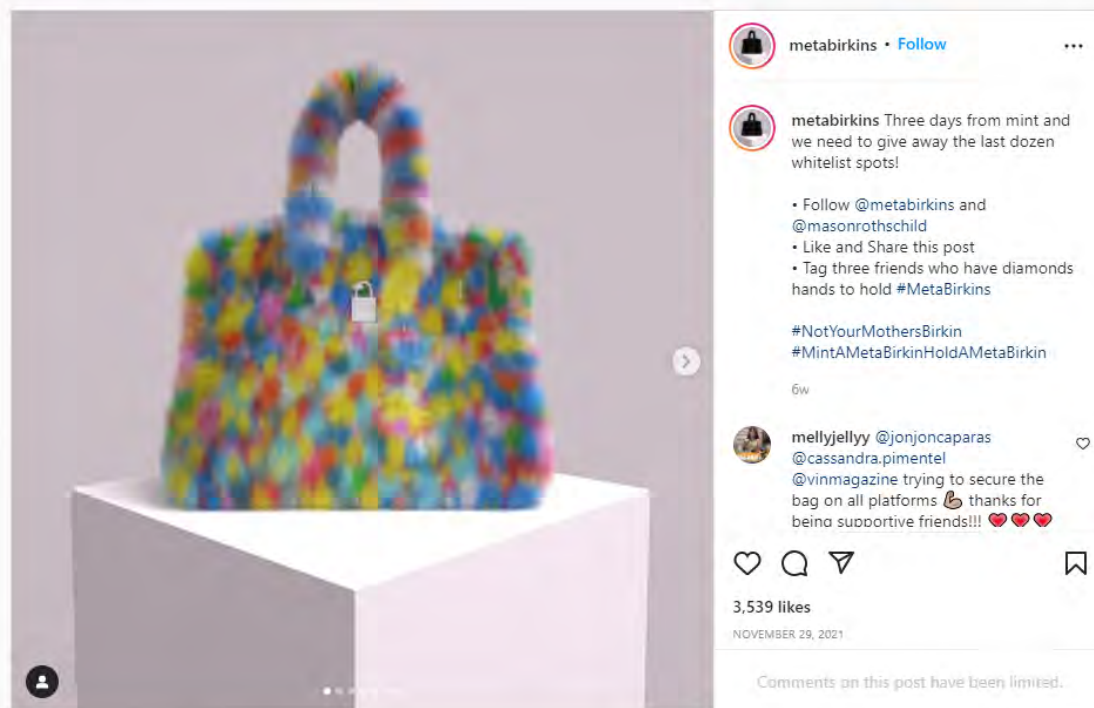


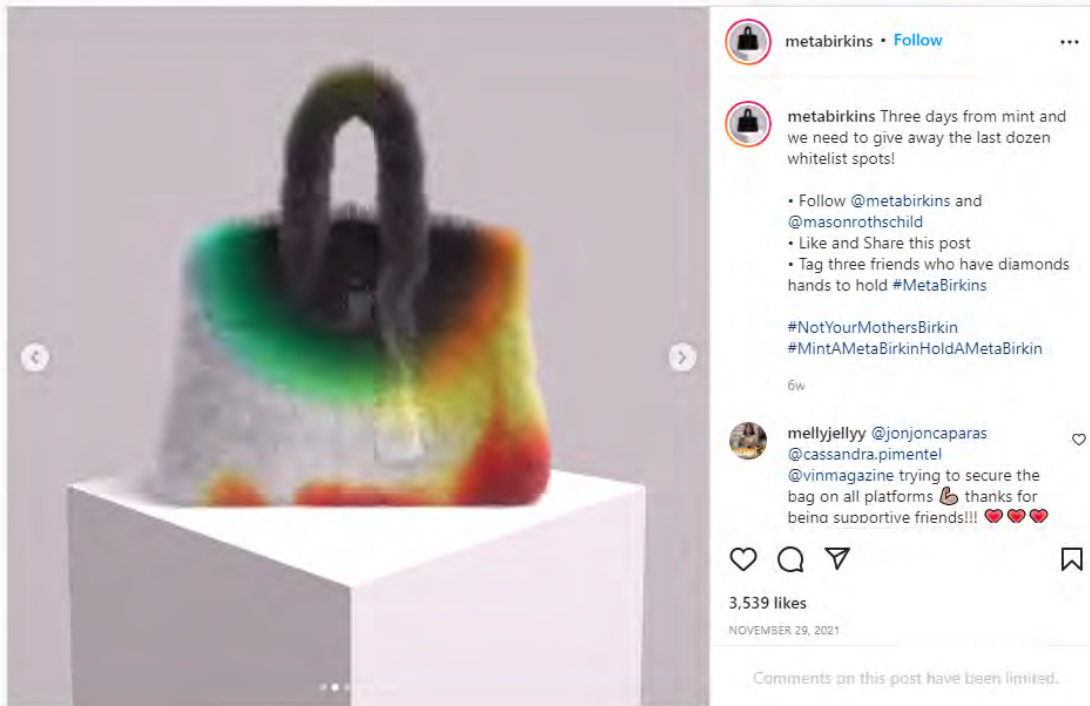


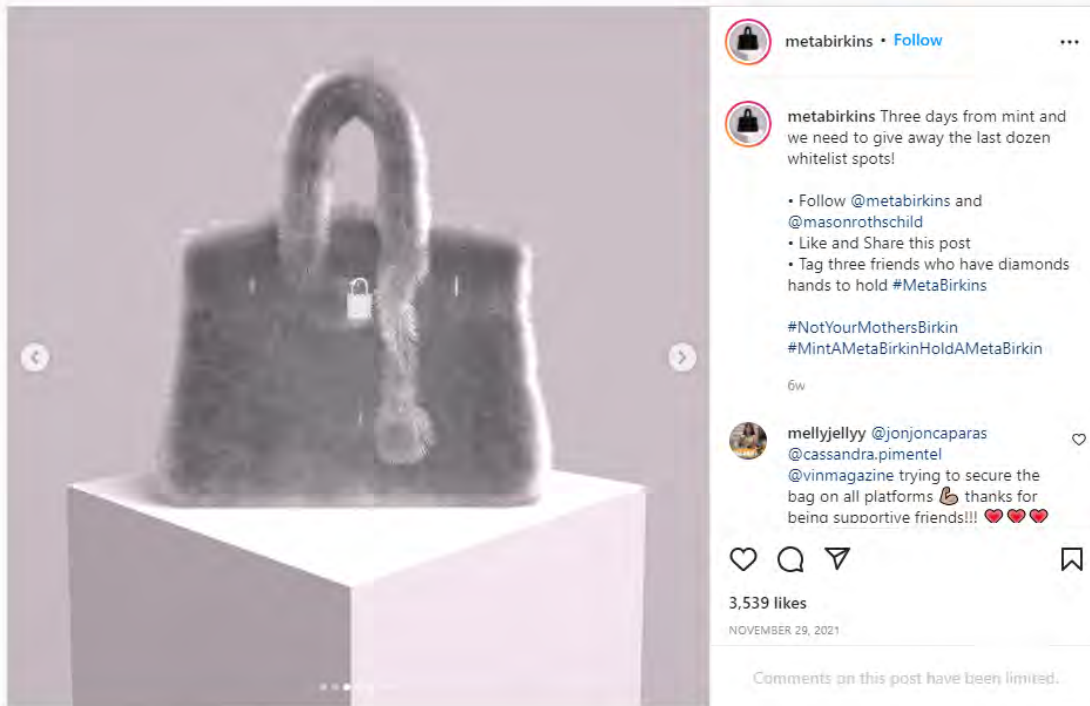
Avatar	Username	Text	Date
	boniwemfebe	They all look so good 😞🔥	12/2/2021, 2:23:37 AM
	sukilah	❤️	12/2/2021, 7:44:06 AM
	kickssses	%100 TOO CLEAN 🍀💰😂😂	12/2/2021, 9:07:14 AM
	dannyarteaga_	This is the one 🔥	12/2/2021, 1:46:33 PM
	kpourche	This is ridiculous	12/2/2021, 3:09:28 PM
	adrianxsilva	So cringe who the fuck buying these	12/3/2021, 5:08:22 PM
	_jennesaisquoi	This is gorgeous 😂	12/3/2021, 5:09:51 PM
	semmah89	Green sout	12/3/2021, 6:32:17 PM
	heathervexx	So these aren't real bags you can carry? What do you do with them then?	12/4/2021, 7:46:59 AM
	lakejwise	Genuine question, what is to stop hermes from filing something re: copyright and these losing value? Thanks	12/4/2021, 9:57:50 AM
	jazzystorm_1	Ok, I have a couple Birkins, but NFTs? This is too awesome!!!	12/4/2021, 12:53:35 PM
	actpoorthinkrich	Whitelist!!!!	12/4/2021, 3:47:06 PM



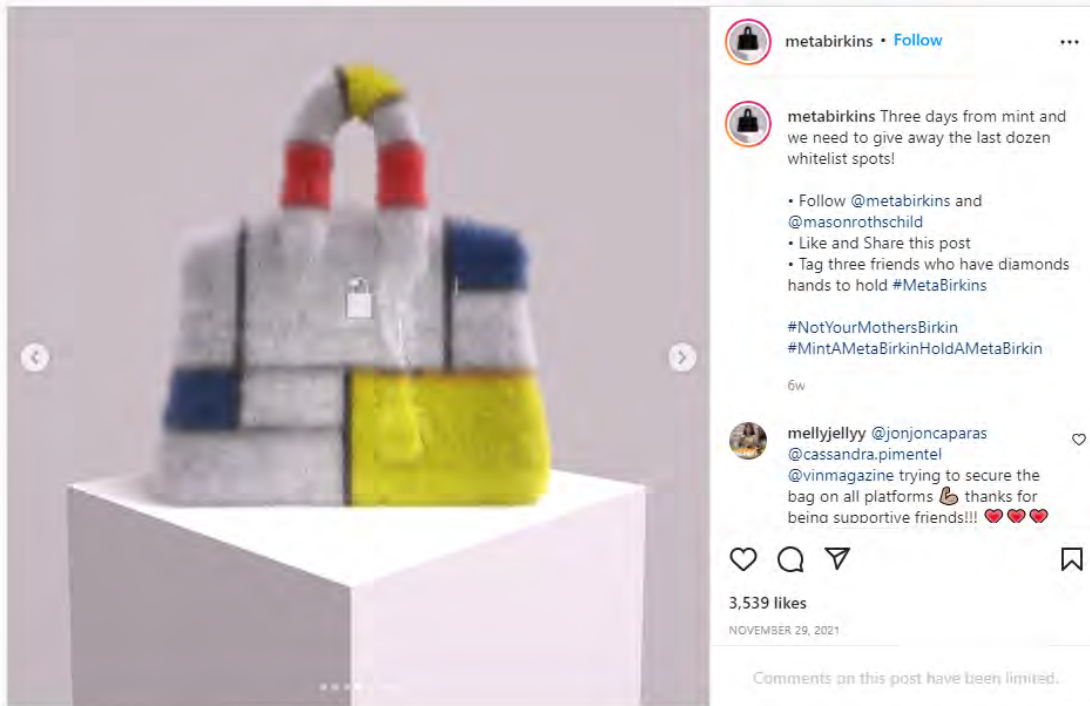
Avatar	Username	Text	Date
	sonomacatdad	All I Want for Christmas 🎄 🛍️	11/29/2021, 9:12:21 PM
	jayyshiest	@geezyayy I'll sell u mine for 50k	11/29/2021, 9:12:54 PM
	maxouboon	🙄	11/29/2021, 9:13:02 PM
	ahmedieth	Im trying to 🙄 #WL	11/29/2021, 9:16:24 PM
	dashaschwartz	🔥	11/29/2021, 9:25:25 PM
	pfl.wers	WL ME PLEASE . LET ME OWN MY FIRST BIRKIN . Please WL ME H @metabirkins @metabirkins	11/29/2021, 9:26:08 PM
	pfl.wers	@masonrothschild HI Just waiting for my WL	11/29/2021, 9:26:24 PM
	pfl.wers	@metabirkins @masonrothschild anything else you guys need from me ?	11/29/2021, 9:26:41 PM
	geezyayy	@jayyshiest don't got that 🤔 🤔	11/29/2021, 9:33:19 PM
	shoesoffpod	@rickglassman sent me. Let's get him on the whitelist.	11/29/2021, 9:38:01 PM



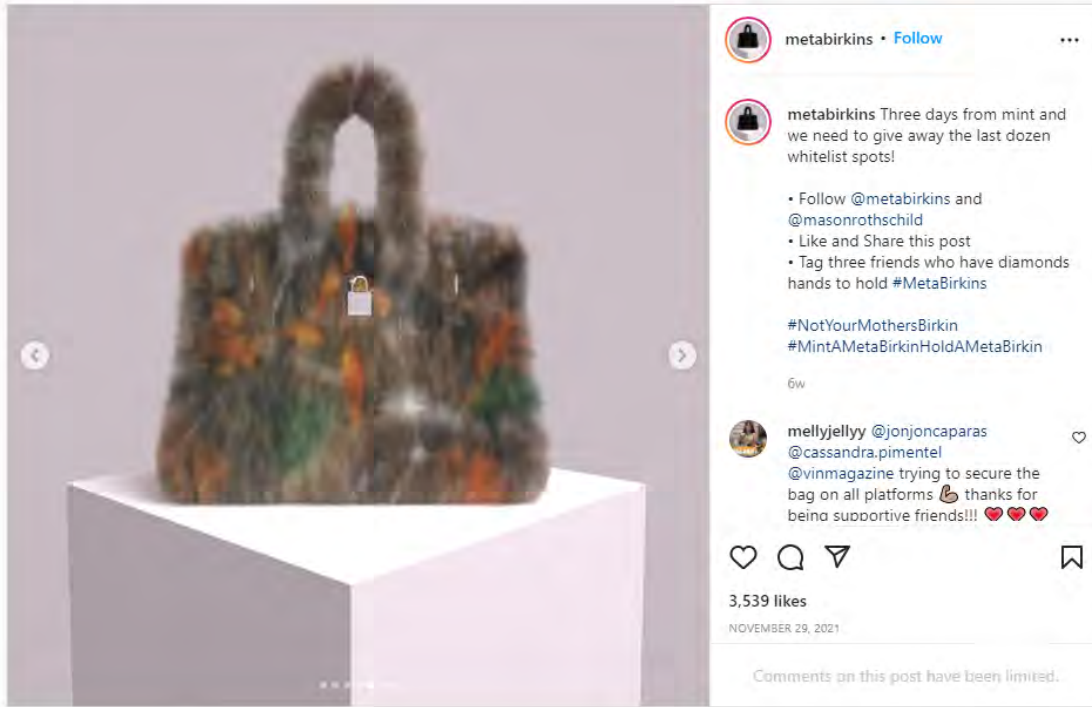


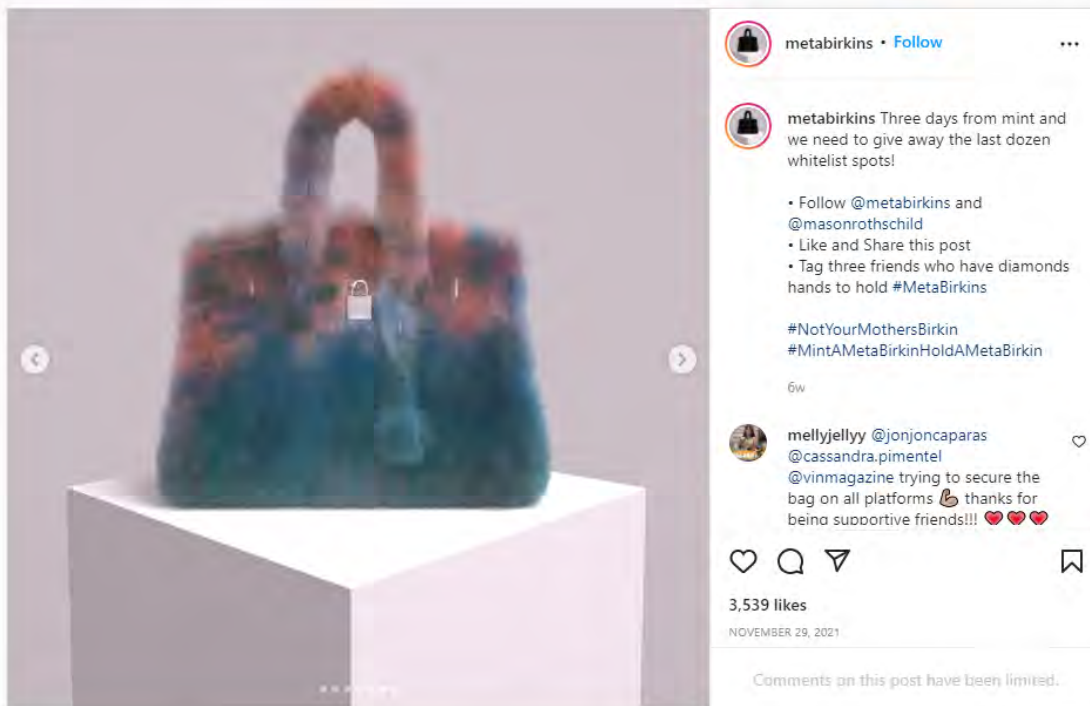


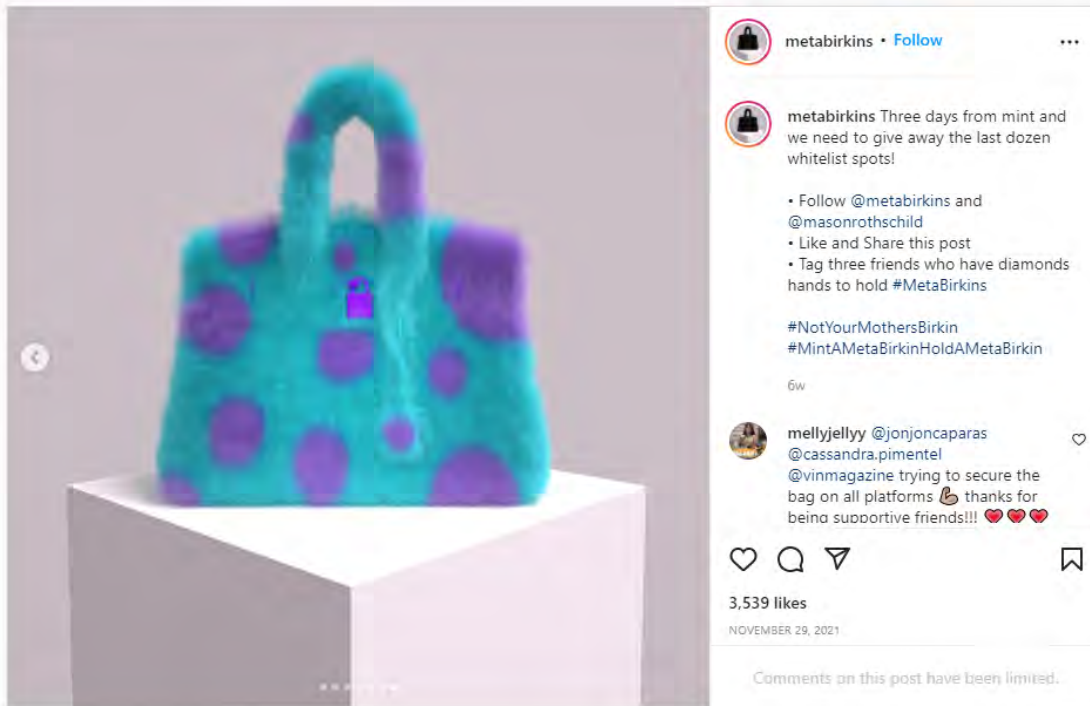




















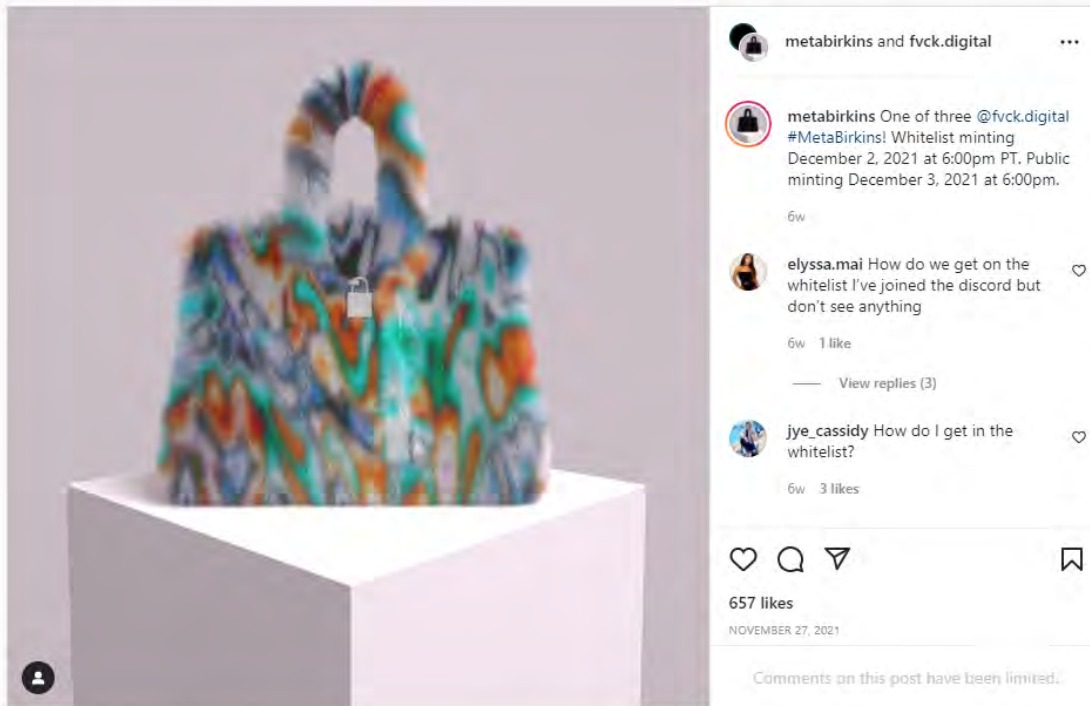


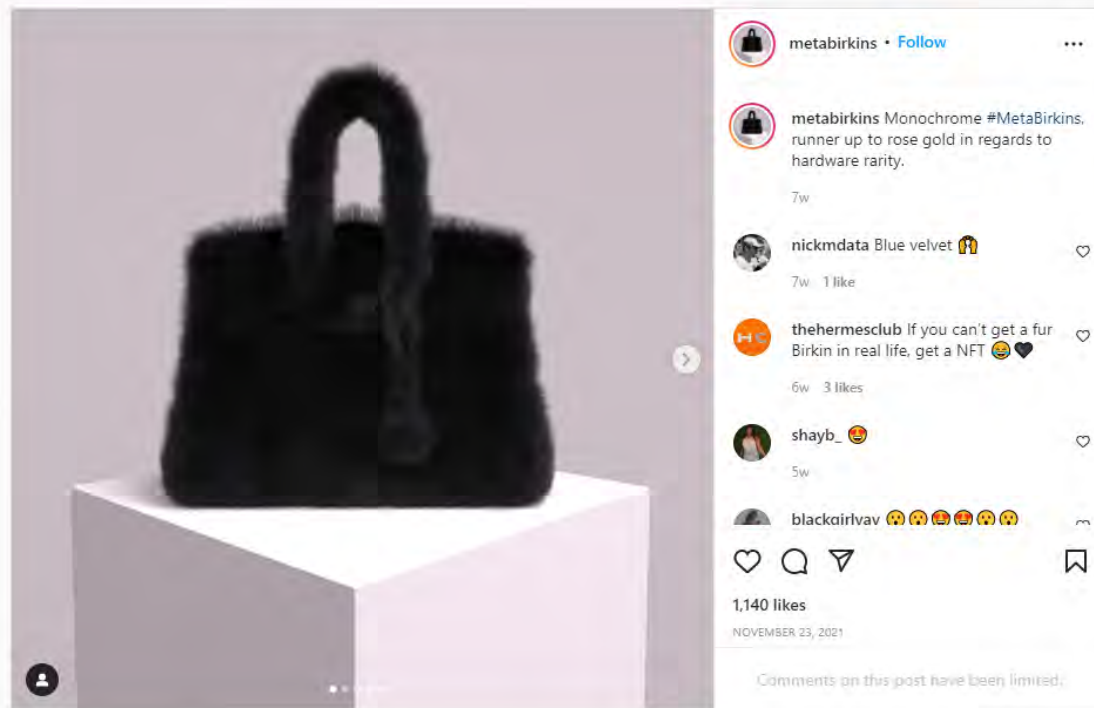
















Avatar	Username	Text	Date
	danii.sto	😂😂😂	11/29/2021, 8:40:29 PM
	aimeedotnet	How do I mint this beauty 🐱	11/29/2021, 9:19:18 PM
	pfl.wers	@masonrothschild @metabirkins (: (: (:	11/29/2021, 9:27:53 PM
	hayleygracewinter	😏	11/29/2021, 11:11:49 PM
	belovie	Flower power bag! 🌸🌻🌸	11/29/2021, 11:47:17 PM
	samii_sweets	Whitelist me pleaseeeeeeeeeee 😏	11/30/2021, 3:53:52 PM
	miafriii	😂😂😂	12/2/2021, 3:08:44 AM
	dannyarteaga_	!!!	12/2/2021, 1:46:44 PM
	lu_ni.official	cool designs	12/2/2021, 2:54:06 PM
	sobersham	crazy	12/3/2021, 12:33:58 PM
	khallxkatlin	@lowebs @barleymeg okay a Birkin NFT tell Mitch and Justin we're starting to collect expensive NFT bags lololol crazy	12/3/2021, 5:33:51 PM
	lowebs	@khallxkatlin 😂😂	12/3/2021, 5:34:48 PM

<i>source</i> 1	title	MetaBirkins on Instagram: "gm 🌞 #MetaBirkins"
<i>source</i> 2	url	<a href="https://www.instagram.com/p/CW01LWLP1Nd/">https://www.instagram.com/p/CW01LWLP1Nd/</a>
<i>source</i> 3	likes	1,598
<i>source</i> 4	comments	13
<i>source</i> 5	main comment	gm 🌞 #MetaBirkins
<i>time</i> 6	timestamp	Sunday, November 28, 2021 4:01 PM UTC







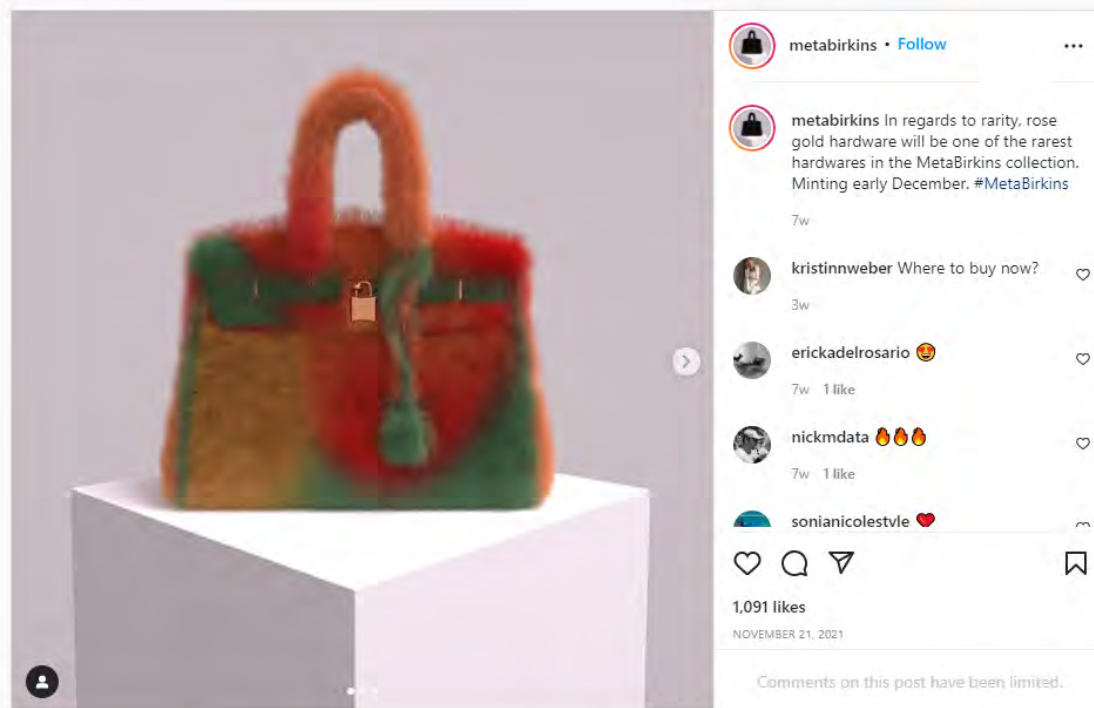
Avatar	Username	Text	Date
	_ashjas	Black one is 🔥🔥🔥🔥	11/29/2021, 1:11:09 PM
	tiara.wailea	#MintAMetaBirkinHoldAMetaBirkin 🔥	11/29/2021, 3:38:39 PM
	danii.sto	Insane 😬	11/29/2021, 8:38:31 PM
	breexbunnie	White >	11/29/2021, 9:32:47 PM
	jadeeez_nutz	The purple omg ❤️🔥❤️🔥	11/29/2021, 9:47:16 PM
	belovie	Black is the new black 👍	11/29/2021, 11:43:24 PM
	thehermesclub	If you can't get a fur Birkin in real life, get a NFT 😂❤️	11/30/2021, 1:02:05 PM
	mrsililyk	Omfgggggggg	11/30/2021, 1:15:34 PM
	samii_sweets	This one is dope too 😬	11/30/2021, 3:54:11 PM
	boniwemfebe	Jeez 😬!	12/2/2021, 2:24:44 AM
	sukilah	❤️	12/2/2021, 7:44:39 AM
	_jennesaisquoi	Black goes crazy 😬	12/3/2021, 5:10:21 PM

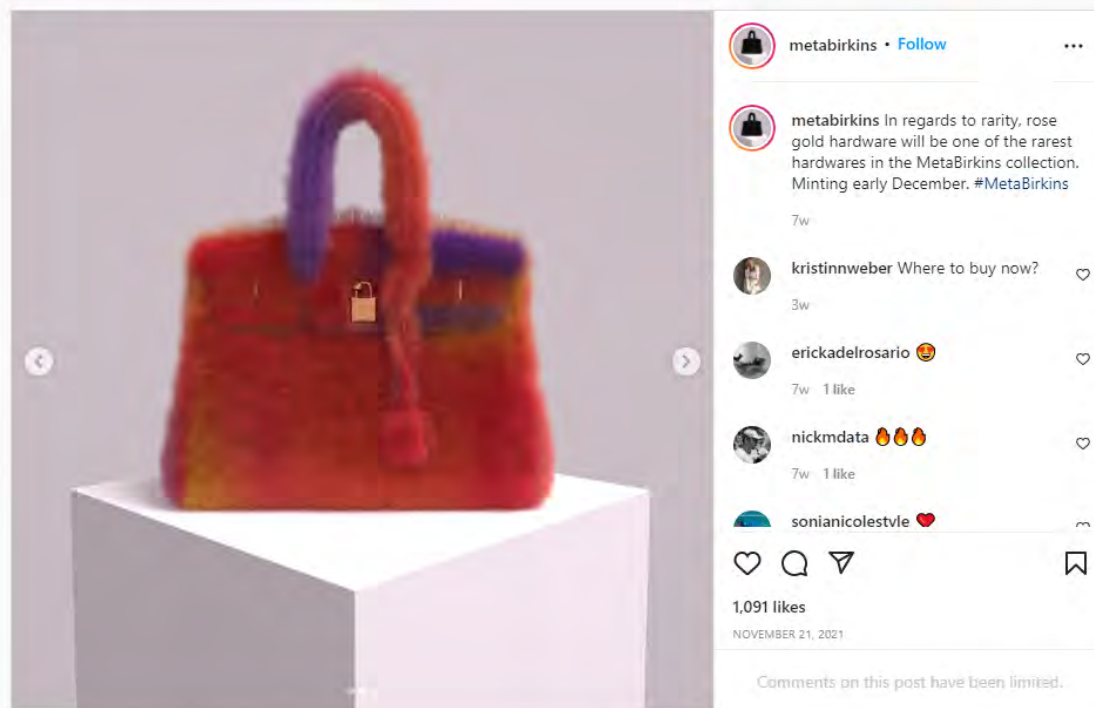
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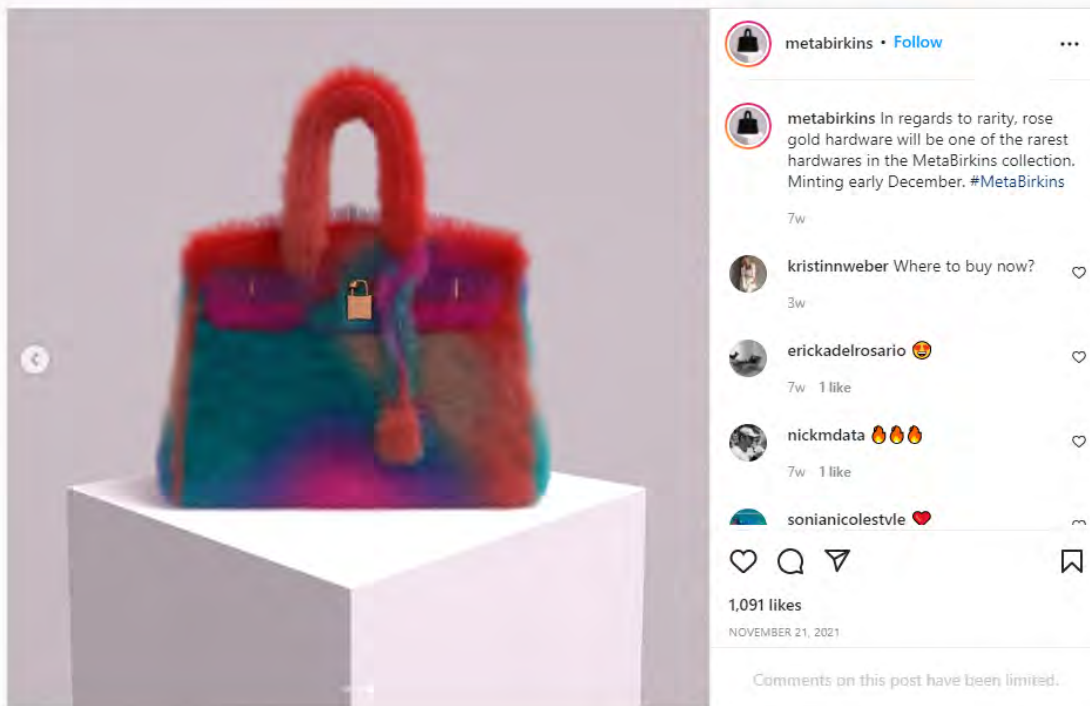
2

&lt;

&gt;

















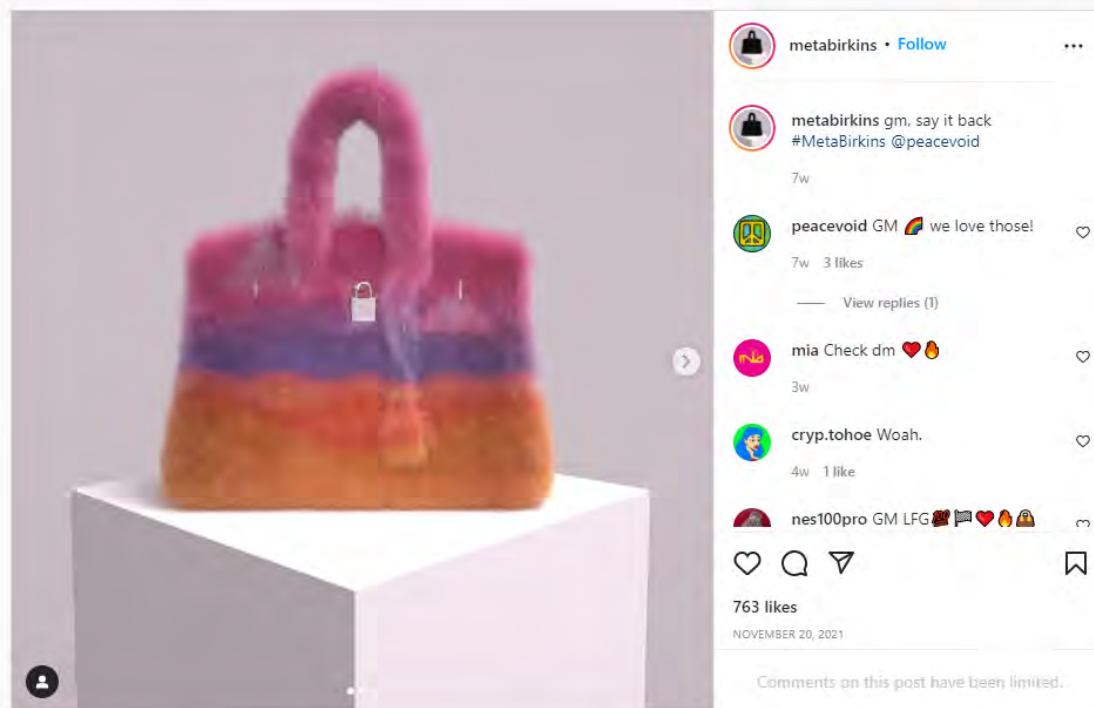
18

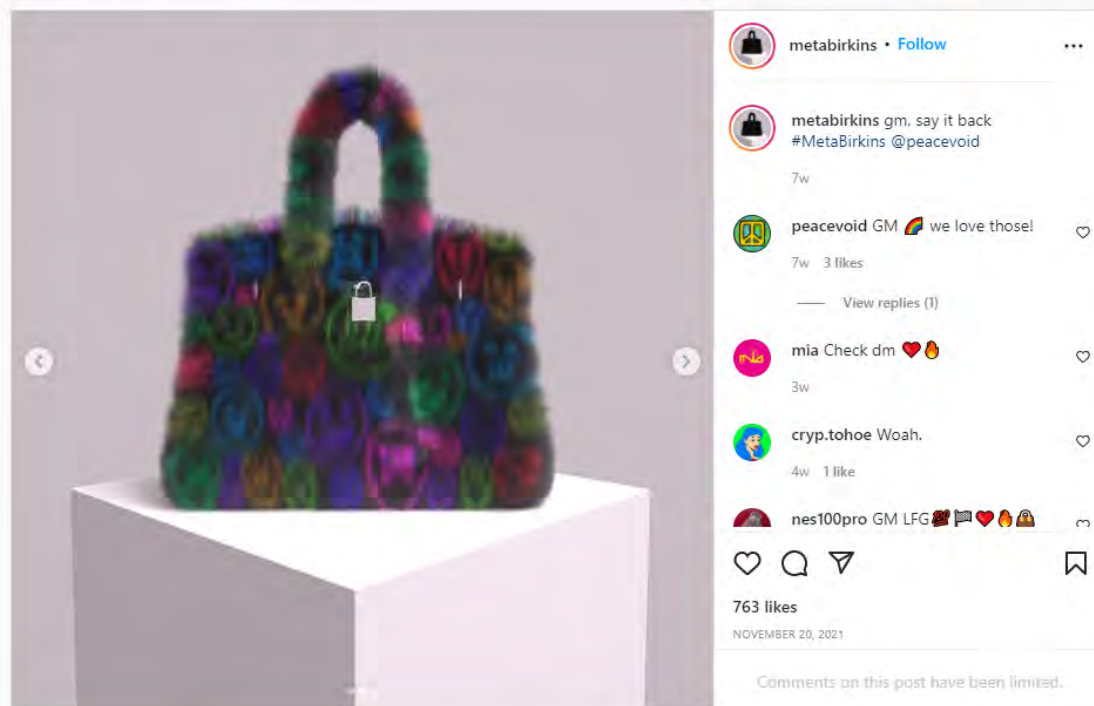
1222

<https://www.instagram.com/p/CWjR05OBuKq>

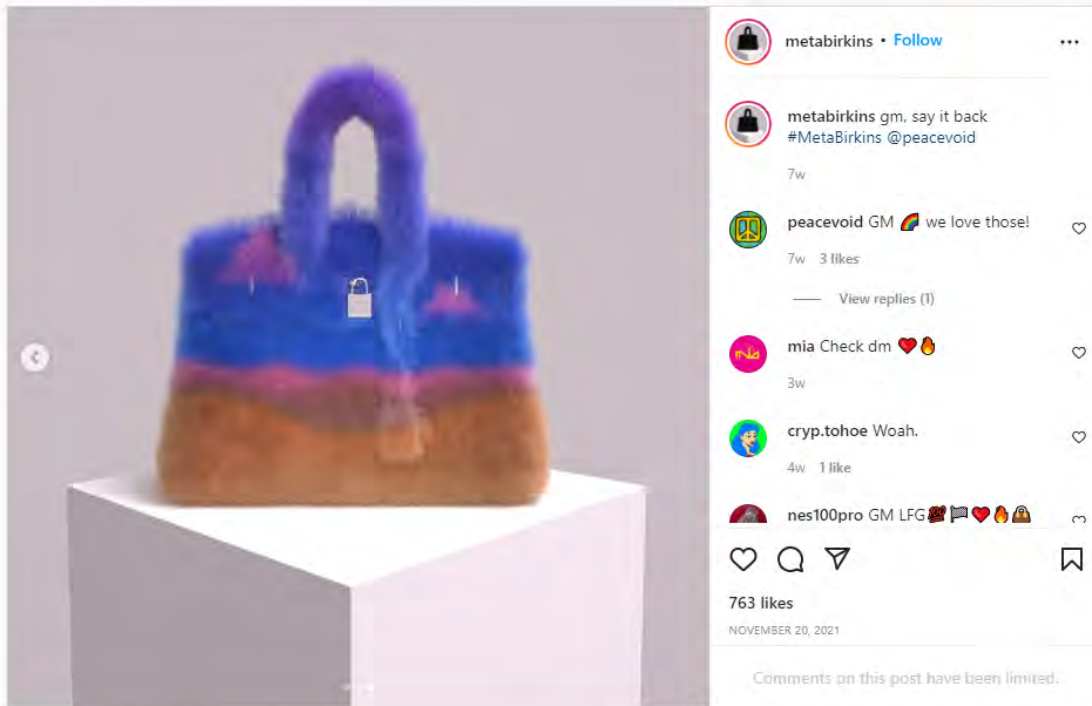
Avatar	Username	Text	Date
	nickmdata	🔥🔥🔥	11/21/2021, 3:27:10 PM
	erickadelrosario	😬	11/21/2021, 3:30:58 PM
	badsushii	Need the rose gold shit is 🔥	11/21/2021, 3:43:48 PM
	glockenthusiast	this is so fye	11/21/2021, 3:56:57 PM
	bubalina	Will there be an exhibit at art Basel in Miami next week?	11/22/2021, 11:23:52 PM
	nabiltoch	Damn shit looks fire	11/29/2021, 10:03:12 AM
	christinametri	😬😬😬	11/29/2021, 12:24:42 PM
	_http.lecara	@kv2_thatdeal third slide 😬	11/29/2021, 2:22:42 PM
	tiara.wailea	😬😬😬	11/29/2021, 3:30:14 PM








Avatar	Username	Text	Date
	danii.sto	🤔🤔🤔🤔	11/29/2021, 8:38:16 PM
	belovie	I'd like the 3rd bag please and thank you 😊	11/29/2021, 11:42:22 PM
	sonianicolestyle	❤️	11/30/2021, 8:56:33 PM
	shu.maadi	prrr prrr prrr meaowwww I adore this kitty 😊 so so so very beautiful and spot on many levels!ahhh dreams dreams...	12/2/2021, 10:09:59 AM
	_jennesaisquoi	This is hard 🔥	12/3/2021, 5:10:42 PM
	thepgmedia	@glockenthusiast new era of scams	12/5/2021, 5:00:51 PM
	lmsvi_	@geniemich	12/7/2021, 9:32:32 AM
	kristinnweber	Where to buy now?	12/22/2021, 7:42:19 PM

















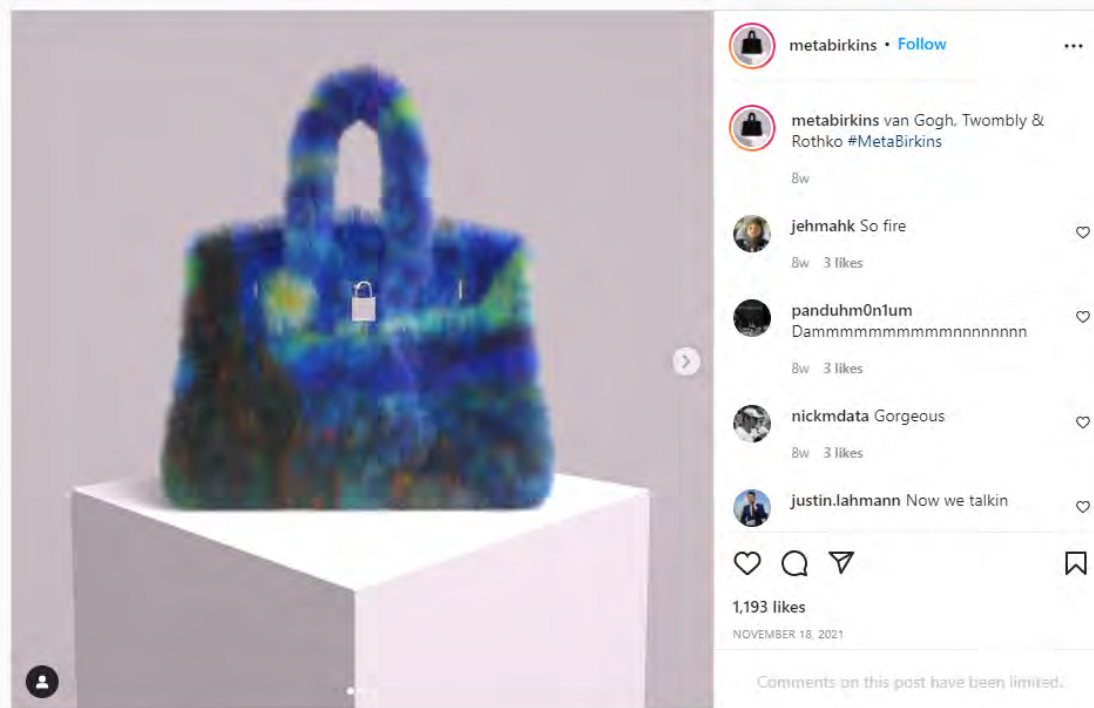
Avatar	Username	Text	Date
	kdttherealtor_	Morning @stylemegrace_	11/20/2021, 10:17:46 AM
	nate_n	gm 🌟	11/20/2021, 10:20:32 AM
	nate_n	@shawn.doan @erichoonchang	11/20/2021, 10:21:20 AM
	nahum.io	good morning 🌟 @waves.flp @prodbyll.e	11/20/2021, 10:37:18 AM
	footballsteve	Gm 🌟	11/20/2021, 10:53:14 AM
	footballsteve	@briferron @bb Bryce	11/20/2021, 10:53:32 AM
	blackgirlunbothered	Gm 🌟 @miaimashall @blackgirlbartender	11/20/2021, 11:08:23 AM



54  
792

[https://www.instagram.com/p/CWgl\\_Voldan](https://www.instagram.com/p/CWgl_Voldan)

Avatar	Username	Text	Date
	panduhm0n1um	Gooooood morning 🌞 @rbl.pg @yramada_	11/20/2021, 11:19:22 AM
	zeniaaaa	Gm 🌞 🔥	11/20/2021, 11:45:02 AM
	damngrahamm	gm 🌞	11/20/2021, 11:46:46 AM
	damngrahamm	@antnoir @alexharveyco I know you want a birkin :p	11/20/2021, 11:48:49 AM
	pointguardien	this bag is yours! it has no other choice because i seem it so. @panduhm0n1um	11/20/2021, 11:53:54 AM
	zeniaaaa	And also gm to @wednesdaysummers for putting me on! @bronze_bombshel since you're the fashion history god, what do you think about Birkins (and fashion generally) entering the metaverse 🙄	11/20/2021, 12:03:44 PM
	charliekimmm	Gm @darinso	11/20/2021, 12:09:53 PM
	kaden.nguyen	Gmmmm	11/20/2021, 12:19:39 PM








































38

1232

<https://www.instagram.com/p/CWbtp5NPWHK>

Avatar	Username	Text	Date
	nkirurka	If I could be added to the whitelist and actually get this metabirkin I would absolutely cry 😭. I am a try fan of your project and everything it stands for, I hope you can please consider giving me access, I've been trying everything I possibly can do to be selected in the discord since last week 😞	11/29/2021, 10:07:03 AM
	juliarosepaints	I paint impressionist NFTs... irl 😁	11/29/2021, 10:09:18 AM
	lapse_life	This one is lit!!!	11/29/2021, 10:13:10 AM
	highkeydub	iconic!	11/29/2021, 10:17:10 AM
	lifewithlatifah	@jay_and_tifah @apollosavage99 @prettieniecey	11/29/2021, 12:10:50 PM

Avatar	Username	Text	Date
	christinametri		11/29/2021, 12:24:34 PM
	realveeglenn	Need 	11/29/2021, 3:40:23 PM
	gracehonnah	Still my fav	11/29/2021, 4:28:20 PM
	bonjourkathyy	Truly art	11/29/2021, 4:33:11 PM
	kairah_prince		11/29/2021, 6:50:28 PM
	danii.sto	Need 	11/29/2021, 8:38:02 PM
	meganyutzy	BIRKIN TO THE MOON	11/29/2021, 11:09:14 PM
	belovie	This one is my favorite!!!         	11/29/2021, 11:41:29 PM
	ben__bijoux		12/3/2021, 3:53:56 PM
	khallxkatlin	@thedinabina @leahjgrace NFT birkins. This is crazy!	12/3/2021, 5:39:04 PM
	randdiie	Van gogh harddd	12/7/2021, 12:45:47 AM
	theagneyapeacecorps		12/7/2021, 1:01:54 PM

Avatar	Username	Text	Date
	eriahtownsend_rastta	 	12/16/2021, 6:26:06 PM
			<div><div>1</div><div>2</div><div>&lt;</div><div>&gt;</div></div>

<i>source</i> 1	title	MetaBirkins on Instagram: “van Gogh, Twombly & Rothko #MetaBirkins”
<i>source</i> 2	url	<a href="https://www.instagram.com/p/CWbtp5NPWHK/">https://www.instagram.com/p/CWbtp5NPWHK/</a>
<i>source</i> 3	likes	1,193
<i>source</i> 4	comments	12
<i>source</i> 5	main comment	van Gogh, Twombly & Rothko #MetaBirkins
<i>time</i> 6	timestamp	Thursday, November 18, 2021 9:54 PM UTC



# Export Details

**Requestor**

Amanda Marshall (Baker & Hostetler LLP)

**Billing Number**

Not Provided

**Matter Number**

096801.000091

**Export Type**

instagram

**Export URL**

<https://www.instagram.com/metabirkins/>

**Additional Instruction**

All posts from this account and all comments to each post (skip doing more than a few comments for any posts with over 1,000 comments)

**Timeframe Start Date**

Not Provided

**Timeframe End Date**

Not Provided

**Source Code Url**

[https://smi-v3-production.s3.amazonaws.com/export\\_attachments/metabirkins\\_Instagram.zip](https://smi-v3-production.s3.amazonaws.com/export_attachments/metabirkins_Instagram.zip)

**Source Code SHA-256 Hash**

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**Source Code MD5 Hash**

[0b8545efd814c40c612227fbf379ea85](#)